

NATIIVO" / MIAMI

# FLEXIBLE OWNERSHIP FOR THE MODERN-DAY OWNER

### THE FIRST PURPOSEFULLY DESIGNED, BUILT, AND LICENSED BUILDING FOR HOMESHARING.

Natiivo Miami is a one-of-a-kind ownership experience offering the luxuries, services, and amenities of a hotel — with the added flexibility to list on any homeshare platform as desired.

## 01/ SHORT TERM LONG TERM-YOUR TERMS

## NATIIVO OFFERS FLEXIBILITY TO LIVE AND HOST WITH EASE, USING ANY HOMESHARING PLATFORM.

#### INCLUDING:

/ Airbnb / Resort Reservations /HomeAway.it / VRBO.com / AllTheRooms / HomeAway.com.mx /TripAdvisor / Vacation Rental Supermarket /HomeAway.nl / Expedia /Vaystays /HomeAway.no / Orbitz / PerfectPlaces.com /HomeAway.pt / Hotels.com /VRGuest /HomeAway.se / Travelocity / Vacayhero /HomeAway.co.uk /Booking.com / Abritel.fr / HomeAway.com / Kayak / HomeAway.at / Homelidays.com / Priceline / HomeAway.com.au / Homelidays.it / FlipKev / AluqueTemporada.com.br / VacationRentals.com /Tripping / HomeAway.ca / Rental Source /Trivago / HomeAway.ca.fr / RentByOwner /Venere / FeWo-direkt.de /Travelprorentals / Hotwire /HomeAway.dk / Agoda / Owner Direct Vacation Rentals / HomeAway.es / CoastRentals.com / Beachhouse.com / HomeAway.fi /forGetaway.com



# BUILDING FEATI IRES

- 51-story landmark building designed by internationally acclaimed architecture firm, Arquitectonica
- / Prime downtown location by Miami World Center
- / Short-term rentals permitted as-of-right
- / Spectacular panoramic ocean, Biscayne Bay and Miami skyline views
- / Double-height lobby with floor-to-ceiling windows
- / 24-hour welcome desk with concierge
- / 24-hour valet parking
- / 24-hour secure access
- Advanced technology smart-building with high-speed fiberoptic wireless internet access throughout common areas
- / Exclusive Natiivo app
- / Cutting-edge green building technology
- / Six high-speed passenger elevators with access control
- / On-site hospitality management
- / Curated street-front restaurant with outdoor dining







## 03/ NATIIVO MANAGED OPTION

A TURNKEY SOLUTION /

**MASTERHOST** 

A HOUSEKEEPING

☆ VIP AMENITIES

X FOOD & BEVERAGE

I NATIIVO APP

#### WHAT IS NATIIVO?



NATIIVO COMBINES THE WARMTH OF A HOME WITH AN IMMERSIVE, LOCAL HOSPITALITY EXPERIENCE TO OFFER PEOPLE A UNIQUE WAY TO LIVE AND STAY.

By combining the local atmosphere of a homestay with the service, security, and consistency of a hotel, Natiivo fills a gap in the hospitality landscape by delivering a unique, forward-thinking option for people with a modern, flexible lifestyle.

Resident owners also have the advantage of being able to maximize on their real estate by renting units on a short term basis, when they aren't using their home, on any homesharing platform they prefer.

#### NATIIVO EMBODIES THE LOCATION

- / Each Natiivo embodies the quintessential character of its location
- / We celebrate each city's makers and doers by including them into the Natiivo experience

#### NATIIVO DESIGNS FOR DOMESTICITY

Intimate spaces for living, not just staying - with:

- / Full kitchen with oven, dishwasher, refrigerator, range, microwave, flatware, dishes, pots and pans, etc
- / Owner's closet
- / Washer & dryer in every unit
- / Plenty of room to spread out
- / Expansive balconies

#### NATIIVO FOSTERS SOCIAL CONNECTION

- / More than a place to stay- a launching pad for local insight, events, and culture
- / Creating spaces to work, play and socialize

#### NATIIVO'S EVERYDAY LUXURIES

- / Thoughtful amenities-premium bed linens, comfortable robes and slippers
- / Customizable, well-stocked refrigerator



04/ THE HOME SHARE ADVANTAGE

#### REALTOR.COM:

Miami is #4 on the top 10 most profitable places in the United States to own an Airbnb rental in 2019

#### **IPROPERTYMANAGEMENT.COM:**

- / \$57.7 billion: projected vacation rental revenue for 2019
- / 297.2 M: total vacation rental users worldwide
- / Vacation rentals are expected to topple the hotel industry by year 2020
- / Millennials are predicted to spend \$1.4 trillior on travel each year by 2020. They are more likely to choose short-term rentals over hotels for their stays

#### THE MIAMI TIMES:

Miami Short Term Rental Activity by Market reports
Downtown Miami as highest in guest arrivals, Median
Nightly Price (ADR) and Average Trip (Days).



#### 1 IN 4 AMERICANS

Report engaging with short-term rental platforms (23%), up 277% from 6%, over a ten year period



#### 71% OF TRAVELERS WITH CHILDREN

Said access to cooking their own meals was a major reason they chose a vacation rental



#### **GLOBAL SHORT-TERM RENTAL SALES**

Projected to reach \$132.5 billion and 10 million listings by 2022, nearly triple what they were in 2012

# HOMES DESIGNED FOR HOMESHARING

## 05/ RESIDENCE FEATURES

- / Urban luxury residences with modern open layouts from 410 to 2,200 SF
- / Studio, one-, two-, three-, and four-bedroom units
- All residences are delivered fully-finished and furnished with fixtures and furniture curated by Urban Robot
- Panoramic ocean, Biscayne Bay, and Miami skyline views
- Owner closets in every residence

#### **KITCHEN**

- / Imported European cabinets with premium hardware and drawer pulls
- Contemporary under-mounted sink
- Bronze high-arc gourmet faucet with integral sprayer
- / Flatware, dishes, pots and pans, etc

#### **MASTER BATHROOM**

- / Imported European cabinets with premium hardware and drawer pulls
- / Elegant imported stone counter-tops
- / Rectangular trough porcelain sinks with dual faucets
- / Custom-finished floors and walls in wet areas
- / Frameless glass shower enclosures
- / Premium European-style fixtures and accessories











## 06/ Nativo social/

A PRIVATE SOCIAL CLUB FOR NATIIVO OWNERS & GUESTS, CREATIVE HQ OWNERS & TENANTS, AND MEMBERS

## THREE FLOORS WITH 70,000 SF OF EXCLUSIVE AMENITIES

#### THE WORK:

- / Co-Working Spaces
- / Private Offices
- / Flexible Office Arrangements
- / Video Capable Conference Rooms
- / Quiet Rooms
- / Phone Booths

- / Cutting Edge Technology & Connectivity
- / Office Host
- / Coffee & Juice Bar
- / Amphitheater
- / Meeting / Presentation Rooms

#### THE SOCIAL:

- / Specialty Restaurant & Bar
- / Dining Terrace
- / Social Area with Full-Service Cafe & Cocktail Bar
- / Drink. Dine. Work. Lounge Areas
- / Media Lounge

- / Live show & Events Lounge
- / The Porch
- / Speakeasy
- / DJ & Live Performance:
- / Programed Events

#### THE SWIM

- / Resort-Style Pool
- / Pool Cahanas
- / Sun Deck
- / Poolside Food and Beverage
- / Native Tropical Landscaping
- / Cabana Bai
- / Pool Towel Servic

#### THE FIT

- / Juice Bar
- / Yoga / Pilates Studio
- / Boxing Ring with Punching Bags
- / Peloton Equipment
- / Weight Station
- / Cross-Training / Crossfi

- / Spa / Treatment Rooms
- / Sauna / Steam Rooms
- / Locker Rooms
- / Outdoor Terrace / Training
- / The Fit Boutique



±10,000 SQ FT OF CO-WORKING, CO-IDEATING, CO-MINGLING SPACE



24,000 SQ FT OF INVIGORATING FOOD & BEVERAGE OFFERINGS FOCUSED ON LOCAL FARE



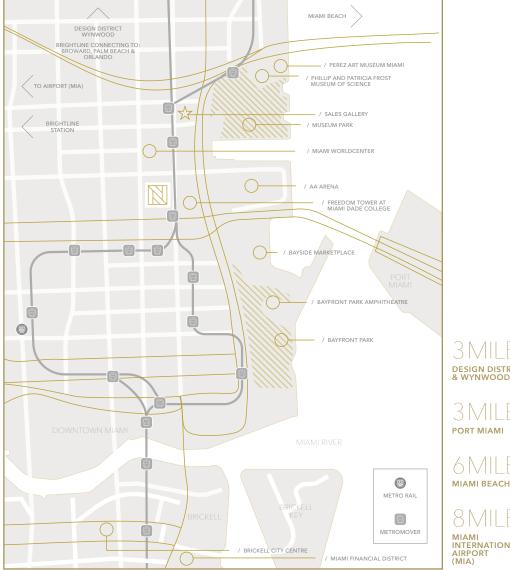
16,000 SQ FT POOLSIDE RETREAT ELEVATED ABOVE THE DOWNTOWN HUM



ANYWHERE YOU WANT TO BE /

OMILES DOWNTOWN MIAMI

BRICKELL FINANCIAL DISTRICT



**DESIGN DISTRICT** 

MIAMI BEACH

MIAMI

INTERNATIONAL AIRPORT

#### SALES CENTER /

TEN MUSEUM PARK 1040 BISCAYNE BLVD, 3RD FLOOR, MIAMI, FL 33132

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**DEVELOPED BY** SIXTH STREET



ARCHITECT **ARQUITECTONICA**  INTERIOR & LANDSCAPE DESIGN

LIRBAN ROBOT ASSOCIATES

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