

# InsideHook

[ARCHITECTURE & REAL ESTATE](#) | APRIL 9, 2021 1:58 PM

## Bentley Residences Miami Is the Latest Luxury Tower From a Storied Automaker

Miami is getting a new tower, car elevator included



A rendering of the Bentley Residences.

BY [TOBIAS CARROLL](#)

When you're a luxury automaker, where do you go after decades of making high-end cars? For a few marques, the logical next step involves residential spaces as opulent as their vehicular work. Porsche has made a foray into this space, and Aston Martin is involved in residential projects in [Miami](#) and [the Hudson River Valley](#). And now, they're being joined by Bentley, who recently announced its own take on residential living.

That would be the Bentley Residences Miami, with construction slated to begin in 2023. If you've ever longed to live in a high-end high-rise with bonus car elevator, you've come to the right place.

Writing at Robb Report, [Helena Madden](#) has more details on the upcoming [building](#). Madden writes that Bentley is working with Dezer Development and Sieger Suarez Architects on the project; both firms also worked on the [Porsche Design Tower](#) in Miami. Is "translating an automotive aesthetic into a residential space" a skill one can have? Apparently it is now.

The building's [website](#) offers more details on what to expect from the tower: over 200 residences in a 749-foot-tall building, which equates to 60 stories. Most notable of all? Each residence will feature an in-unit multi-car garage. That the apartments will also have views of the ocean and the bay seems like an added bonus. So if you've ever wanted to drive your car to a 40th floor apartment and

stare out at the ocean, get ready: the building is scheduled to be completed in 2026.



## Real Estate

# The World's First Bentley-Branded Residences to Debut in Sunny Isles Beach

April 9, 2021

The first-ever Bentley-branded luxury residential tower in the world – Bentley Residences – to debut in 2026 in Sunny Isles Beach, Miami. Top South Florida-based property developer Dezer Development will join forces with Bentley to design and build the tower, working with the world-renowned architectural firm Sieger Suarez Architects.

The project is being designed in accordance with the Florida Green Building Council (FLGC) certification to ensure maximum protection of the local environment and its wildlife. Environmentally safe building materials will be utilized, and reduced coastal lighting implemented to protect endangered sea turtles. The building will be engineered to reduce energy consumption.

The modern and progressive brand identity of Bentley Residences is at work in both the tower's interior and exterior spaces, rooted in authenticity, sustainability and innovation. We've partnered with Dezer to create a living experience that expresses the very philosophy of the Bentley brand and stays true to our vision of inspiring extraordinary journeys. – Adrian Hallmark, Chairman and CEO of Bentley Motors

Bentley Residences will feature more than 200 luxury apartments and will stand at 749 feet and over 60 stories high. The core of the building will feature the patented car elevator. Each residence will include an in-unit multi-car garage – the ultimate statement in exclusivity and privacy. Thanks to the building's cylindrical form and floor-to-ceiling windows, the residences will boast unique

ocean and bayside views. Homes will also have a private balcony, pool, sauna and outdoor shower. The amenities will include a gym, spa, whisky bar and restaurant. Private and beautifully landscaped communal gardens will promote a sense of peace.

The construction is anticipated to start in 2023 and Bentley Residences is scheduled for completion in 2026.

#LUXAPPROVED



# Sport Cars – Bentley Residences, the world’s first high-rise by the luxury automaker will rise over Miami in 2026!

by JAMES ALBERT

April 10, 2021

Sport Cars – Bentley Residences, the world’s first high-rise by the luxury automaker will rise over Miami in 2026!



In Miami, marques like Porsche, Pininfarina, and Aston Martin have turned to high-rise, luxury apartment complexes to tag with their brand names. Punctuating the beaches of Miami throughout their Sunny Isles and Brickell neighborhoods, the upscale automakers constructed apartment buildings to reflect the luxe experiences that come with owning one of their cars. The latest marque to bring their real-estate venture to the beaches of North Miami, Bentley has launched plans for their own apartment high-rise, Bentley Residences which will shimmer to completion in 2026.

Bentley Residences will soar to almost 750 feet over the dunes of Miami's Sunny Isles district, nearby the 132-unit Porsche Design Tower. Sieger Suarez Architects and Dezer Development will work with Bentley to design and build the 200+ apartments that will fill up Bentley Residences. Having previously worked with Porsche to design the Porsche Design Tower, the collaboration between Sieger Suarez Architects and Dezer Development ensures the plans for Bentley Residences are in safe hands. Perhaps the most exciting part of the plan is that each residence comes equipped with its very own multi-car garage, which funnels through the apartment building's main, exclusive car elevator system.

In addition to the high-rise car elevator, each apartment will also welcome residents with a private balcony and floor-to-ceiling windows that overlook Miami's north shores and bay, along with a sunken pool, and sauna. The design of each residence will prioritize seamless indoor-outdoor living ideal for the summer climate of Miami. Residents of Bentley's high-rise can also enjoy the building's many lavish amenities: a whiskey bar, cigar lounge, restaurant, cinema, gym, pool and spa, private beach with cabanas, as well as the manicured grounds and gardens. The architects will begin construction as soon as 2023 with plans for triangular windows that will form Bentley's famed diamond icon, allowing the sun to hit each facade and make the building shimmer with light.

Designers: Bentley, Sieger Suarez Architects, and Dezer Development



The same luxe experience that comes with owning one of Bentley's Continental GT Speeds will be felt inside Bentley Residences.





With a slick, curved frame and seamless finishes, Bentley's Continental GT Speed mimics the exterior of Bentley Residences.



Inside, Bentley's close attention to details can be felt and seen throughout.



The diamond finishes and chrome accents shimmer on Bentley's Continental GT Speed.

Sport Cars – Bentley Residences, the world's first high-rise by the luxury automaker will rise over Miami in 2026!

# Robb Report

MÉXICO

## NOT ONLY DOES IT MAKE CARS, NOW BENTLEY WILL BUILD ITS FIRST RESIDENTIAL TOWER IN MIAMI

*Home to the Porsche Design Tower and Aston Martin Residences, Miami will now house the British automaker's first residential tower, Bentley.*

*April 11, 2021/ By Ricardo Alonso*



Buildings bearing the hallmarks of major automotive brands are becoming increasingly popular, particularly in Miami, home to the **Porsche Design Tower** and **Aston Martin Residences** . Now another luxury carmaker is adding its name to that illustrious list: **Bentley Motors** , which announced it will build a 749-foot-tall building in the Sunny Isles Beach area.

Bentley has partnered with **Dezer Development** for the project, which will be the British manufacturer's first luxury residential tower.



Rendering by Arx Solutions

Dezer's resume includes the Armani / Casa and Porsche towers. He partnered with **Sieger Suarez Architects** for both projects; the company will also supervise the design of the new construction of the assembly plant.

Of course, you're buying a certifiable Bentley home, not a new Four Seasons rig (though they're great too), so what are some of the automotive advantages?

## **Bentley Residences Miami**

Each of the more than 200 apartments will have a multi-car garage in the unit, so your prized brand can be stored in your own residence, rather than an oversized community parking lot. A proprietary car lift will get your wheels up quickly to whatever residence you're in (yes, even if it's not a Bentley).

However, the drives are more than just a great place to store your car. Each home will also have its own private balcony, pool, sauna, and some even an outdoor shower. It is a sight to behold: the building will offer panoramic views of the ocean and the bay. Floor-to-ceiling windows will allow residents to enjoy it all, even from the inside.

Outside of your condo, shared amenities include a gym, pool, spa, restaurant, lounge, cabanas, movie theater, whiskey bar, and landscaped garden.

**BENTLEY MULLINER UNVEILS THE NEW COUPÉ BACALAR: 12 CYLINDERS THAT PROMISE MORE FUN THAN THE YUCATÁN LAGOON. WILL IT BE TRUE?**

**Bentley Residences Miami will** be built in accordance with Florida Green Building Council certifications; the hope is that, in this way, the building consumes less energy and has a minimal impact on the environment.

But don't get too excited, because it hasn't been built yet. Construction is estimated to begin in 2023 and is scheduled for completion in 2026. In the meantime, interested buyers can visit [bentleyresidencesmiami.com](http://bentleyresidencesmiami.com) for more information.

Note previously published by HELENA MADDEN in Robb Report USA

# BusinessLive

## First ever Bentley-branded luxury residential tower planned for Miami beach front

Construction on Bentley Residences is scheduled to start in early 2023, with completion due in 2026

BY

**Jon Robinson**

• 10:33, 12 APR 2021



**The planned Bentley Residences in Miami** (Image: Bentley)

Plans are being drawn up to develop the first ever Bentley-branded luxury residential tower in the world.

The Crewe-headquartered automotive giant has partnered with Florida-based property developer Dezer Development to construct Bentley Residences in Miami alongside Sieger Suarez Architects.

The tower will contain more than 200 apartments built for residents and will stand at 749ft and more than 60 stories high.

The building will be a prominent figure on Miami's Sunny Isles Beach coastline and the tallest residential tower on any US beachfront.

Construction on Bentley Residences is scheduled to start in early 2023, with completion due in 2026.

The core of the building will feature a car elevator while each residence will include an in-unit multi-car garage.

Bentley Residences will also offer ocean and bayside views in every apartment while the homes will have a private balcony, pool, sauna and outdoor shower.

"We've partnered with Dezer to create a living experience that expresses the very philosophy of the Bentley brand and stays true to our vision of inspiring extraordinary journeys."

"Partnering with Bentley Motors, a true global luxury brand and being able to create another first in the Miami marketplace is an extraordinary opportunity," added Gil Dezer, president of Dezer Development.

"With Bentley Motors, together we will create something inspiring, powerful and iconic – a true game-changer when it comes to luxury living."



## Another automobile-branded condo with car elevator is coming to Sunny Isles Beach

**BY RENE RODRIGUEZ**

APRIL 12, 2021 07:00 AM

Architectural rendering of the 60-story Bentley Residences tower in Sunny Isles Beach. Construction is expected to begin in 2023. *ARX SOLUTIONS*

Pull over, Porsche Design Tower. Sunny Isles Beach is getting another auto-branded condo behemoth — and you can park your car inside your home in this one, too.

Bentley Residences, the first Bentley-branded residential tower in the world, will spread 200 residences over 60 stories — all with in-unit parking spaces for up to four cars and an automobile elevator. Each unit will also have its own pool and sauna. According to the South Florida Business Journal, prices will start at somewhere between \$4 and \$6 million.

The project — a collaboration between Dezer Development and Bentley — will be located at 18401 Collins Ave. Bentley is the British manufacturer of cars and SUVs founded in 1919 and acquired by Volkswagen in 1998. It was also James Bond's vehicle of choice in Ian Fleming's early 007 novels.

“Partnering with Bentley Motors, a true global luxury brand, and being able to create another first in the Miami marketplace is an extraordinary opportunity,” added Gil Dezer, President of Dezer Development, in a press release.

“We’ve been instrumental in changing the face and value of the South Florida real estate industry through the introduction of brand partnerships,” Dezer said. “With Bentley Motors, we will create something inspiring, powerful and iconic – a true game-changer when it comes to luxury living.”

The building, which is scheduled to begin construction in 2023 and completed in 2026, will be the tallest beachfront residential tower in the U.S., with a height of 749 feet.

The design is being handled by Sieger Suarez Architects, the same firm that designed other Dezer projects such as the Porsche Design Tower and Residences by Armani/Casa.

“The modern and progressive brand identity of Bentley Residences is at work in both the tower’s interior and exterior spaces, rooted in authenticity and innovation,” said Adrian Hallmark, CEO of Bentley Motors, in a press release. “We’ve partnered with Dezer to create a living experience that expresses the very philosophy of the Bentley brand and stays true to our vision of inspiring extraordinary journeys.”

A third car-branded luxury condo tower, Aston Martin Residences, is currently under construction in downtown Miami by G&G Business Developments.

# Bentley Residences Press Releases

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## 1. WORLD-FIRST BENTLEY-BRANDED LUXURY RESIDENCES

<https://shop.bentleymotors.com/blogs/partnerships/bentley-residences>

## 2. Exclusive: Bentley's First Residential Tower Is Coming to Miami

APRIL 8, 2021

<https://robbreport.com/shelter/new-construction/bentley-tower-miami-1234606258/>

## 3. Bentley Residences, The First Bentley-Branded Luxury Residential Tower, Will Arrive In Miami In 2026

Apr 8, 2021

<https://www.forbes.com/sites/emmareynolds/2021/04/08/bentley-residences-the-first-bentley-branded-luxury-residential-tower-will-arrive-in-miami-in-2026/?sh=4072ba323820>

## 4. Gil Dezer partners with Bentley for luxury condo tower in Sunny Isles Beach

April 08, 2021

<https://therealdeal.com/miami/2021/04/08/gil-dezer-partners-with-bentley-for-luxury-condo-tower-in-sunny-isles-beach/>

## 5. Bentley goes into real estate with its first ever branded residences in Miami

22 Apr 2021

<https://www.lifestyleasia.com/kl/uncategorized/bentley-branded-residences-miami/>

## 6. BENTLEY ANNOUNCES THE UPCOMING LAUNCH OF BENTLEY RESIDENCES, IN PARTNERSHIP WITH DEZER DEVELOPMENT

08 APR 21

<https://www.bentleymedia.com/en/newsitem/1206-bentley-announces-the-upcoming-launch-of-bentley-residences-in-partnership-with-dezer-development>

## 7. BENTLEY MOTORS AND DEZER DEVELOPMENT REVEAL BENTLEY RESIDENCES IN SUNNY ISLES BEACH

April 8, 2021

<https://profilemiamire.com/miamirealestate/2021/4/8/bentley-motors-and-dezer-development-reveal-bentley-residences-in-sunny-isles-beach>

## 8. FLORIDA'S NEW BENTLEY RESIDENCES TOWER

April 6, 2021

<https://dolcemag.com/successstories/floridas-new-bentley-residences-tower/42097>

## 9. Bentley Residences Is Coming In 2026

12th April 2021

<https://www.bosshunting.com.au/lifestyle/design/bentley-motors-residences-tower-miami-2026/>

## 10. Bentley Motors, Dezer Development partner on first Bentley-branded condo tower

Apr 8, 2021

<https://www.bizjournals.com/southflorida/news/2021/04/08/bentley-tower-to-rise-in-sunny-isles-beach.html>