

60 SPECTACULAR RESIDENCES 5TH AVENUE AND 53RD STREET





BACCARAT:
COMMISSIONED BY A KING.
CREATED BY ARTISANS.
LIFE AS AN ART FORM.

Louis XV had simple needs: he demanded all things haute. In 1764, a glassworks was founded in the little village of Baccarat by his Royal decree, and began producing crystal treasures of exceptional brilliance and clarity. Ever since, it has embodied that exacting standard, creating the magical elements of celebration for the world's most discerning clientele, the few who can conceive, command and, most of all, appreciate excellence.









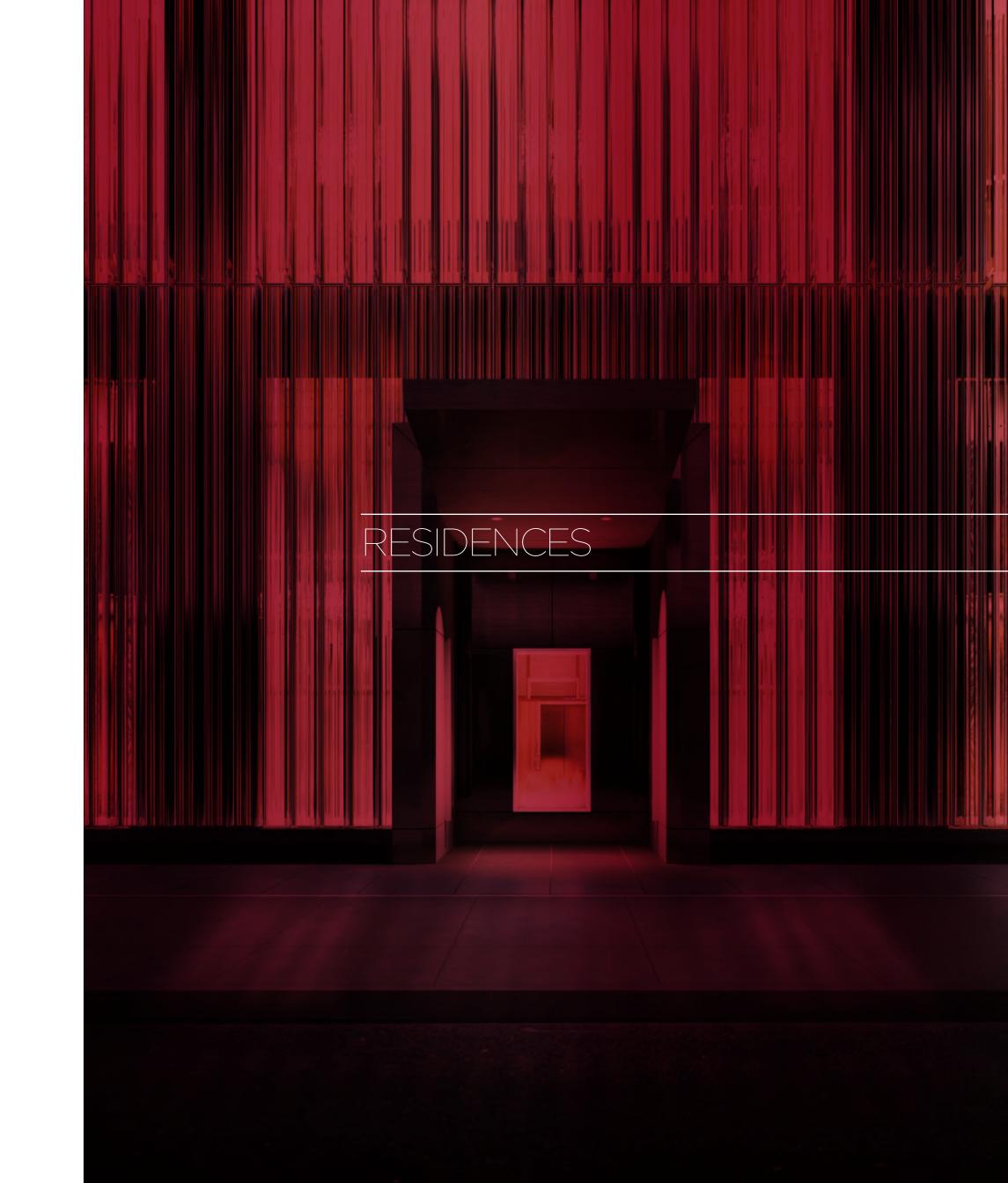


Incomparable inspiration—Baccarat's crystalworks is home to the world's greatest concentration of the celebrated Meilleurs Ouvriers de France, the renowned craftsmen and artisans whose work exemplifies the perfection-seeking tradition of a nation that worships the delicate balance of technical skill, inspiration, innovation and respect for heritage. Home to twenty-five of these passionate artisans, Baccarat is the most decorated company in France, committed to excellence in every detail. Baccarat Hotel and Residences is inspired by their timeless ideals and celebrates their extraordinary talent.





The alchemy of glamour, celebration, seduction, and intimacy. The nexus of personal craftsmanship and art. The intersection of French tradition and creative modernity. The art of living, being and learning from oneself and others. What makes an experience... Uniquely Baccarat.





RESIDENCES

Behind these doors, perfection is at hand. Your ultimate destination, where refined craftsmanship and resonant history converge in an atmosphere of elegant celebration. Intimate, individualized and utterly exclusive, it has been carefully designed to cater to your every need. More than a home, a Baccarat residence offers entrée to a unique living experience. Everything around you meets the highest standards and was conceived, designed, and personalized with precision, with passion, and with your dreams in mind. Residents have full access to an unprecedented range of hotel services designed to exceed the most demanding expectations, and a staff dedicated to doing the impossible. Uncompromising excellence and unsurpassed elegance are Baccarat's raison d'etre.





A site this unique requires a design that is its equal. So the Baccarat Hotel & Residences, designed by Skidmore, Owings & Merrill, is more than an elegant addition to the skyline of Manhattan. Honoring its storied heritage, its faceted frame, enclosing a vertical wall of glass, reflects every particle of light that passes by on the street. The building's interiors shine through, unimpeded, refracting and glistening just as a Baccarat crystal Champagne glass celebrates the spirits within while reflecting the celebration around it. It begins in crystal vertical facets, then rises through 50 stories of ultra clear glass, before echoing its faceted base in the metal that crowns the architectural creation, turning the building itself into a jewel. Dozens of designs were considered before SOM found the one that met the demands of such a special site, paying homage to the Museum of Modern Art with echoes of international style, enhanced with inimitable French glamour.















The Baccarat penthouse—a five bedroom duplex—is a grand chateau in the sky. Its double-height loggia and floor-to-ceiling windows open onto majestic views encompassing Central Park, the Chrysler Building, the Empire State Building and the cityscape of Manhattan. Designed to be shared and admired, it is a home that combines all the comforts and grandeur of a palace, and the ultimate expression of uncompromising quality.









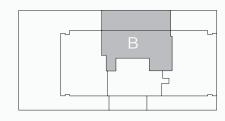
Attaining new heights in the art of gracious living—Baccarat's dazzling sixty-foot-tall prismatic glass façade and faceted black sides beckon. In its base, the reinvented Donnell Library Center, designed by Enrique Norten and TEN Arquitectos, will be a new beacon of culture. Within, most residences have views in three directions, making the city's iconic skyline a breathtaking element of décor. Residents, hotel guests, and visitors to the restaurant and bars each have their own entrance, through the most glamorous façade in New York City.



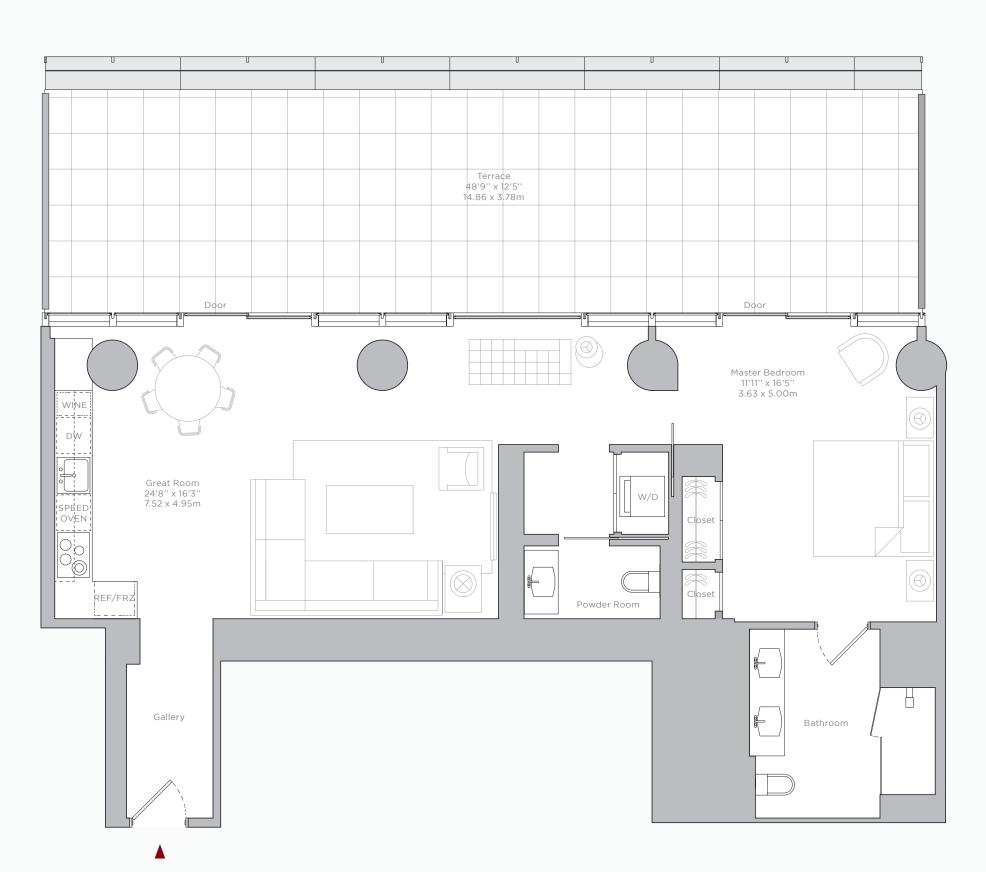








Scale 3/16" = 1'C

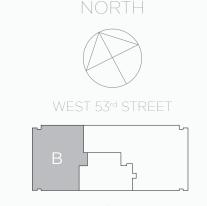




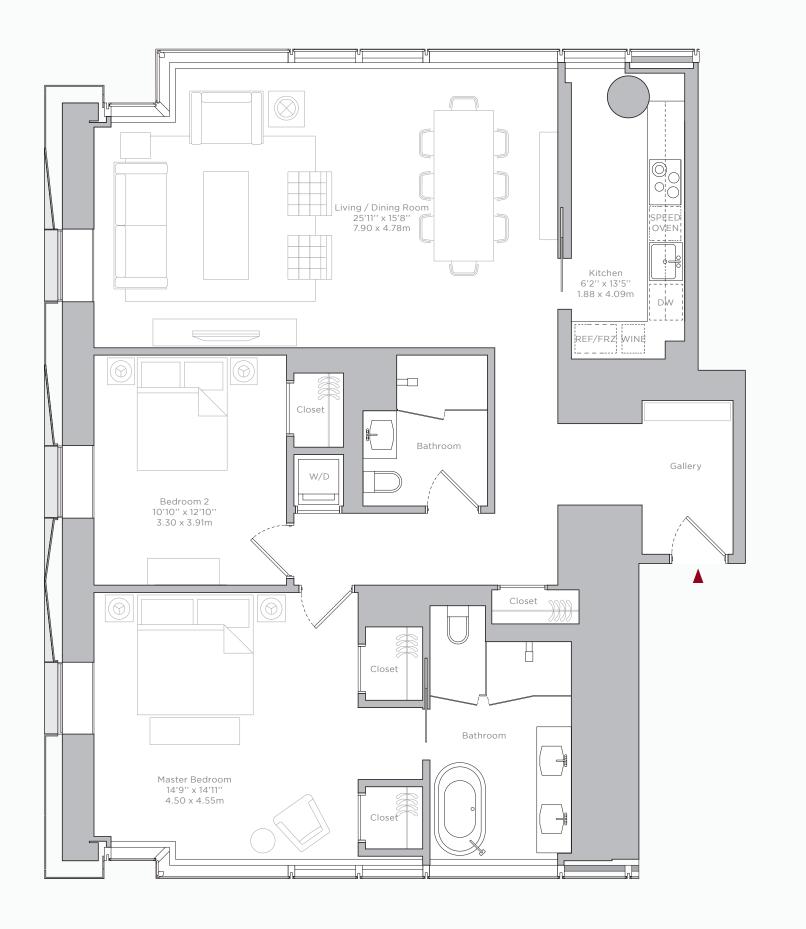
1 BEDROOM SAMPLE FLOOR PLAN

1 BEDROOM 1 BATHROOM POWDER ROOM TERRACE

Total area 1,167 Sq Ft / 108 Sq M Terrace area 696 Sq Ft / 65 Sq M





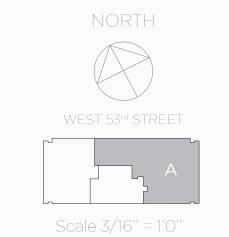


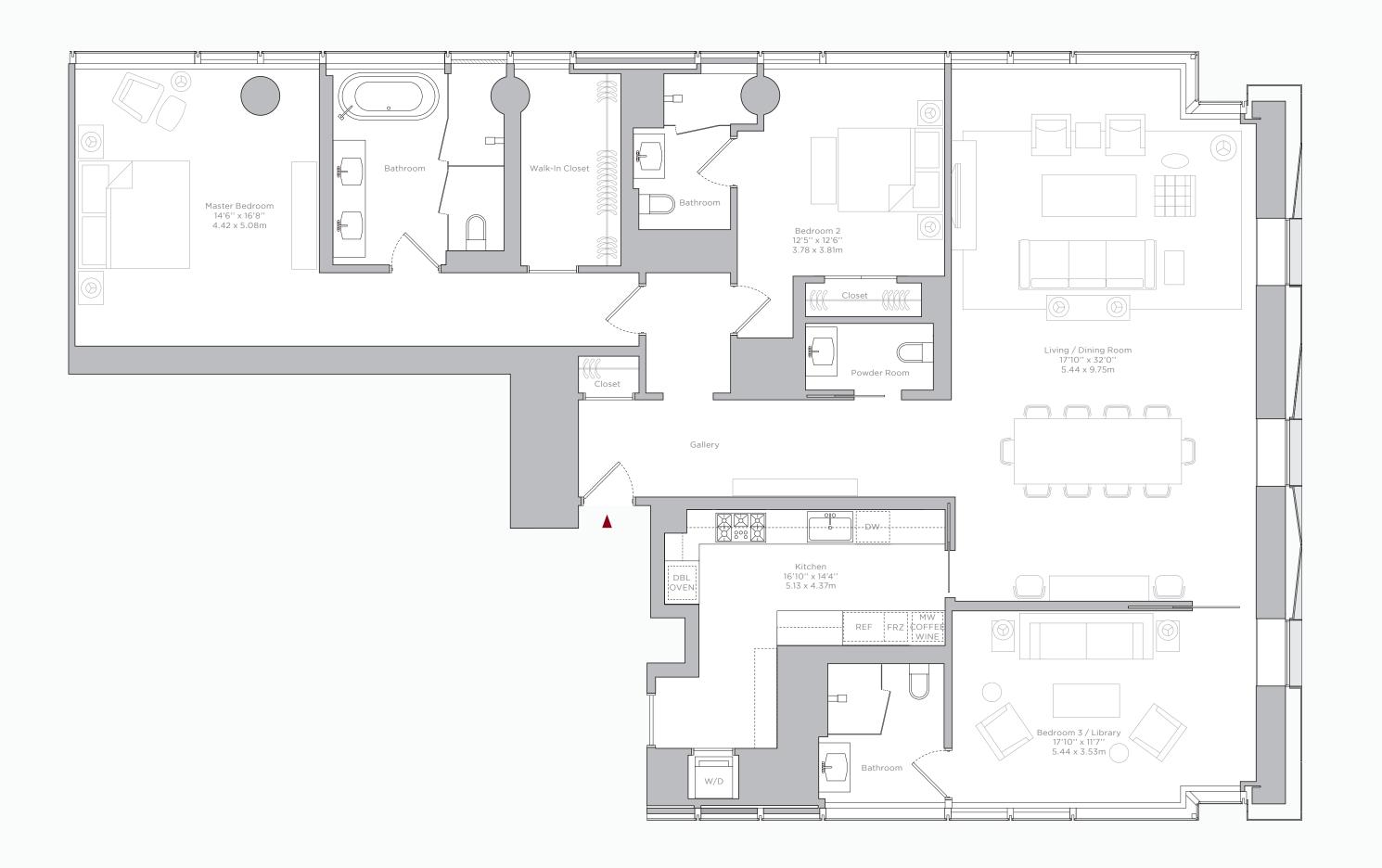


2 BEDROOM SAMPLE FLOOR PLAN

2 BEDROOMS 2 BATHROOMS

Total area 1,625 Sq Ft / 151 Sq M







3 BEDROOM SAMPLE FLOOR PLAN

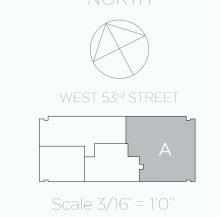
3 BEDROOMS 3 BATHROOMS POWDER ROOM

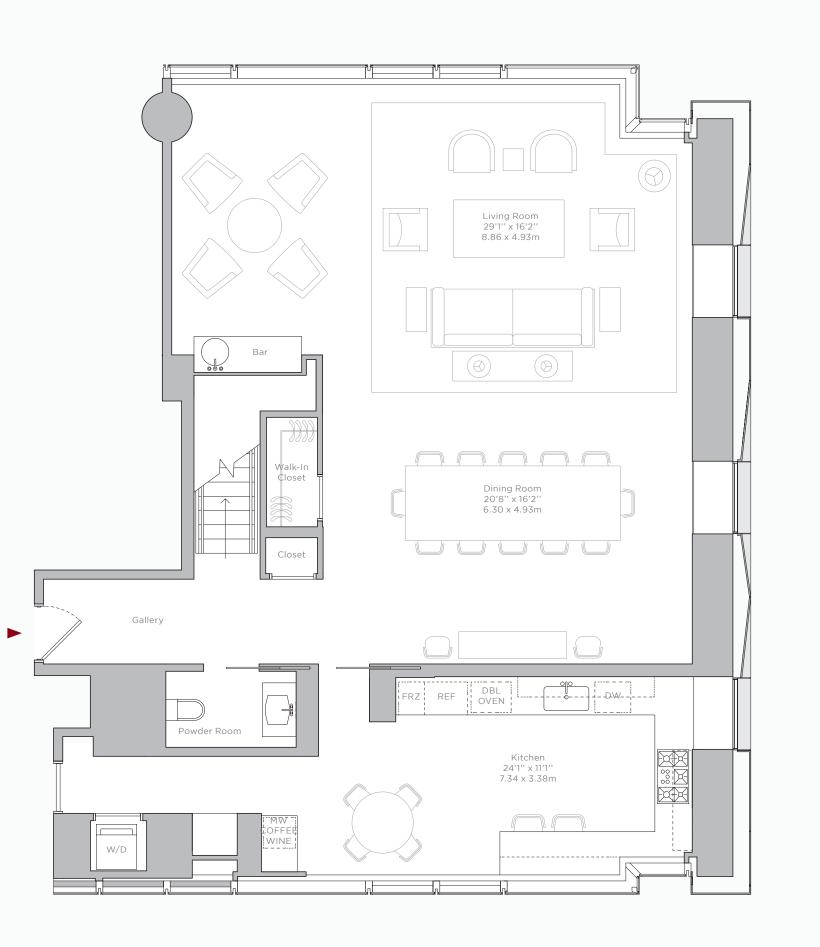
Total area 2,525 Sq Ft / 235 Sq M

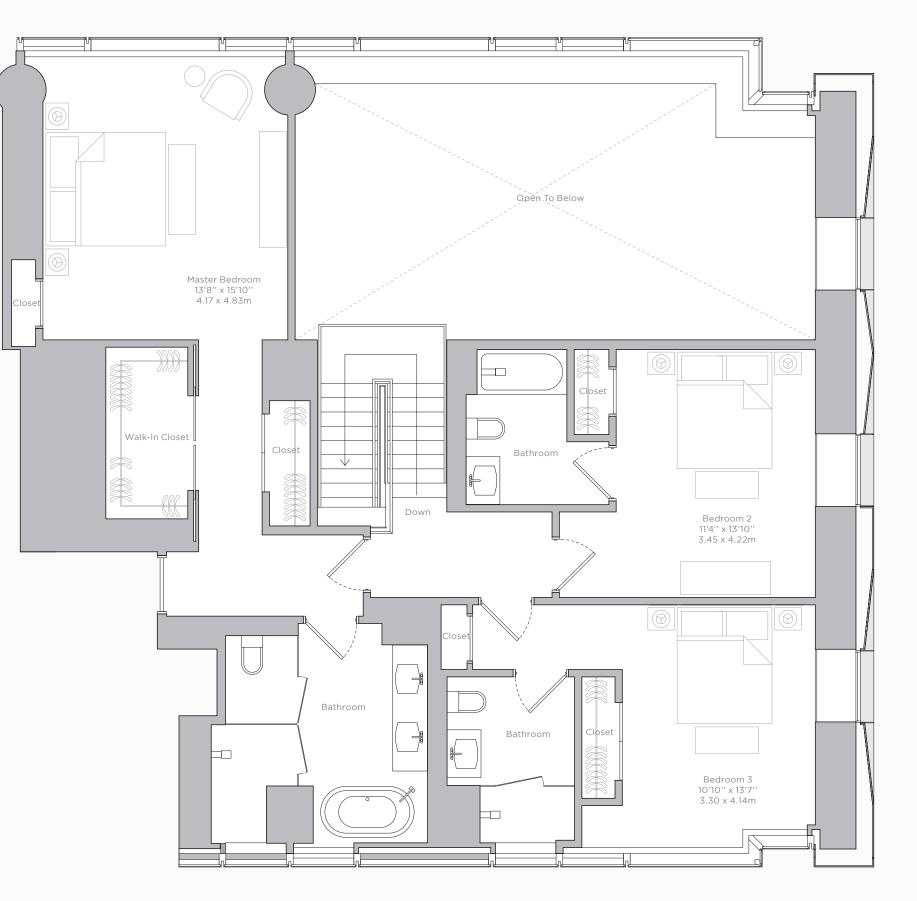


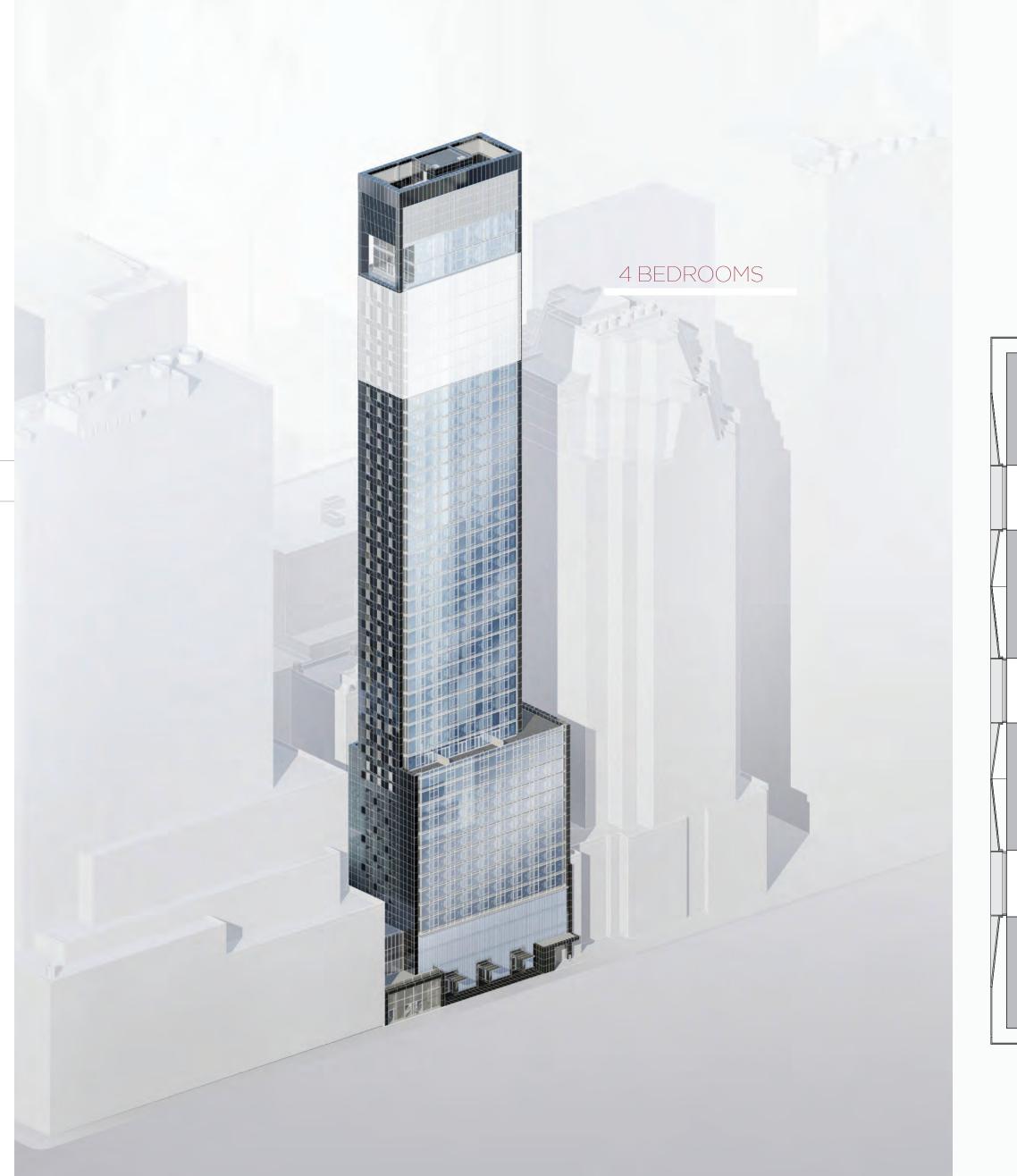


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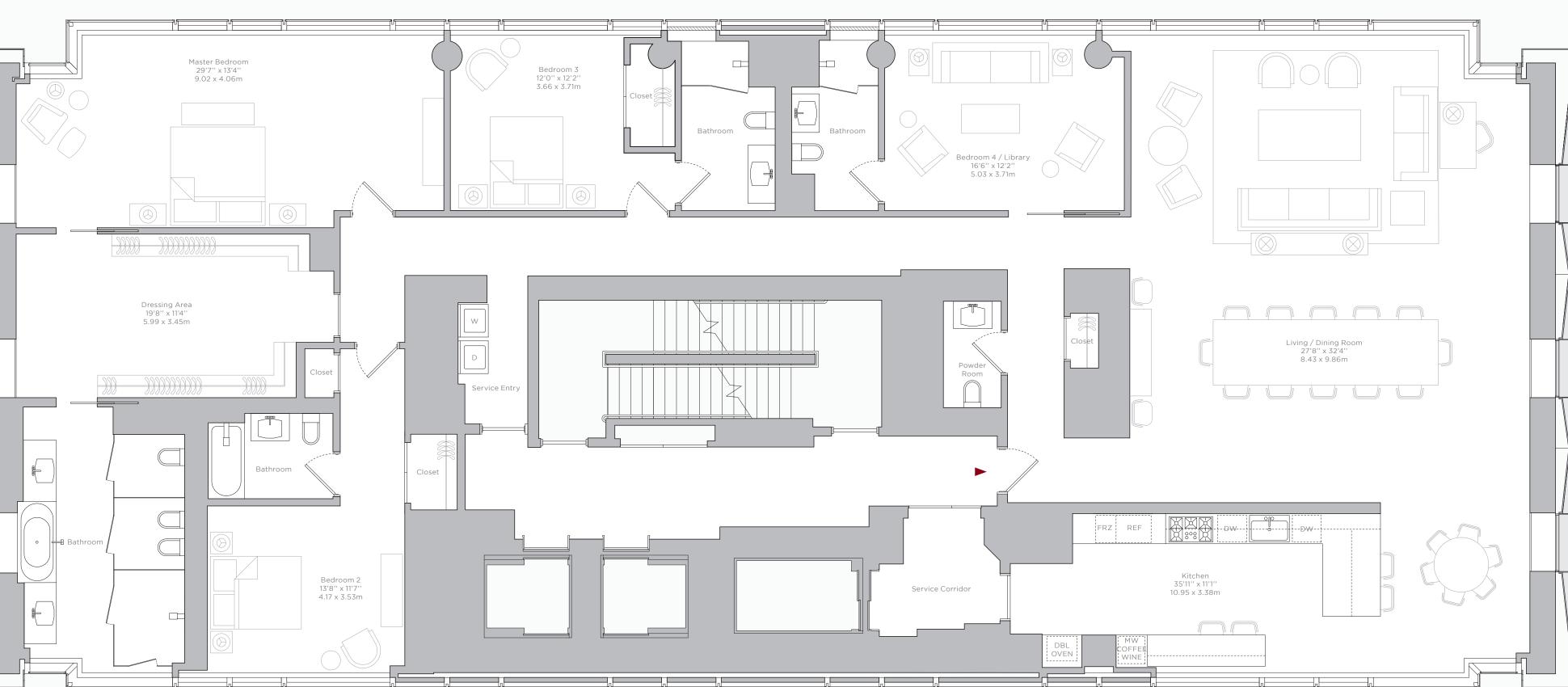




3 BEDROOMS 3 BATHROOMS POWDER ROOM

Total area 3,016 Sq Ft / 280 Sq M Upper floor 1,436 Sq Ft / 133 Sq M Lower floor 1,580 Sq Ft / 147 Sq M









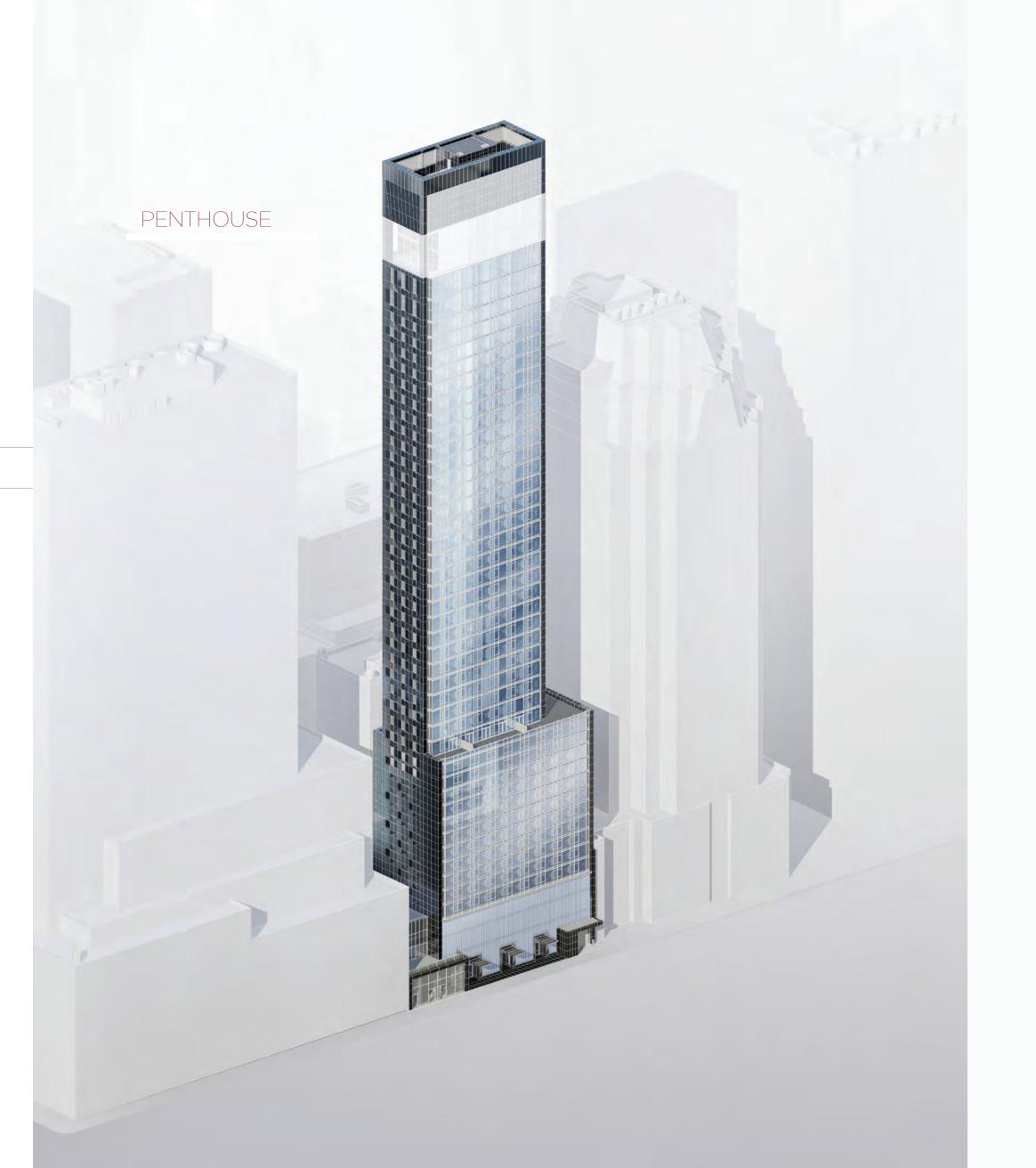


NORTH

4 BEDROOM SAMPLE FLOOR PLAN

4 BEDROOMS 4 BATHROOMS POWDER ROOM

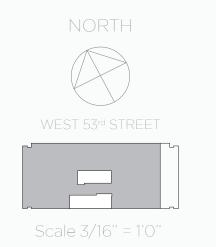
Total area 4,545 Sq Ft / 422 Sq M

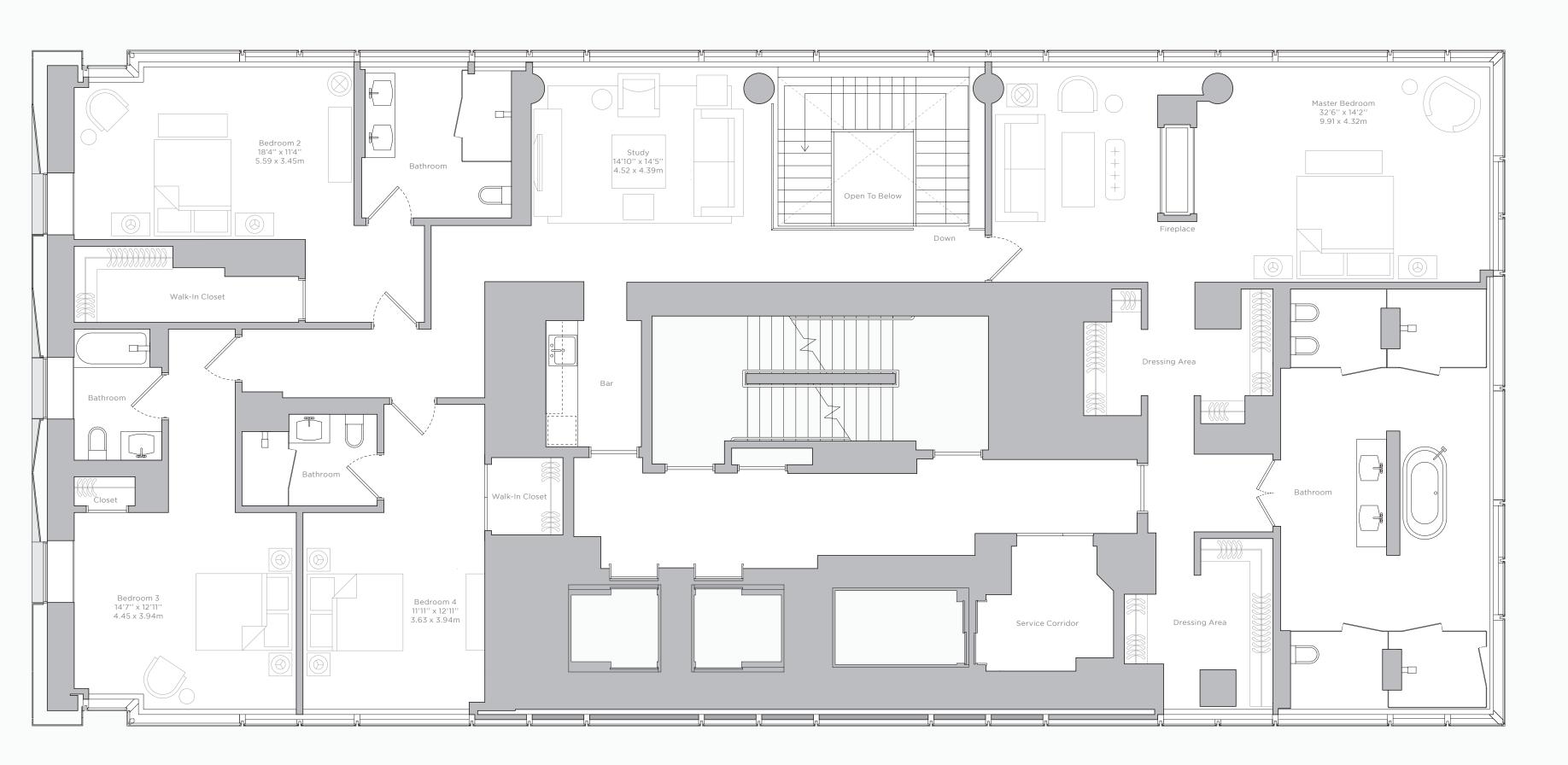


PENTHOUSE DUPLEX LOWER FLOOR PLAN

5 BEDROOMS 5 BATHROOMS POWDER ROOM TERRACE

Total area 7,381 Sq Ft / 685 Sq M Upper floor 3,621 Sq Ft / 336 Sq M Lower floor 3,760 Sq Ft / 349 Sq M Terrace area 602 Sq Ft / 56 Sq M





PENTHOUSE DUPLEX UPPER FLOOR PLAN

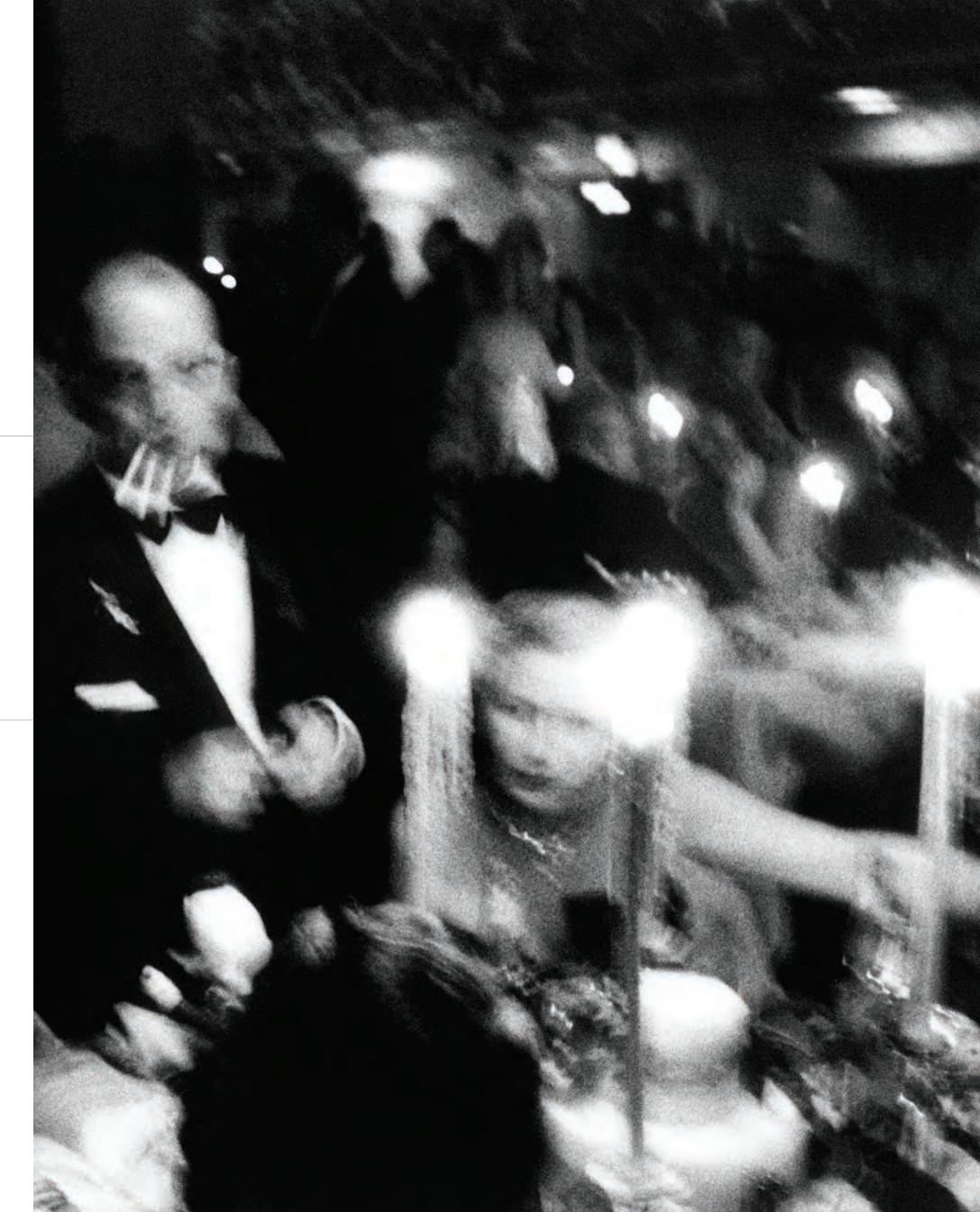
5 BEDROOMS 5 BATHROOMS POWDER ROOM TERRACE

Total area 7,381 Sq Ft / 685 Sq M Upper floor 3,621 Sq Ft / 336 Sq M Lower floor 3,760 Sq Ft / 349 Sq M Terrace area 602 Sq Ft / 56 Sq M



BACCARATHOTEL

Not content with the best one can do, Baccarat embodies the best that can be done. The artisanal influence of the Meilleurs Ouvriers de France touches every aspect of the Baccarat Hotel & Residences. Though not a traditional hotel particulier, Baccarat is a most particular hotel. Designed by the renowned Parisian interior architects Gilles & Boissier, it is the ultimate amenity for owners of Baccarat residences. A magnetic new Manhattan attraction, it will draw the discerning to its bars and restaurant, and pamper the privileged in the intimate, radiant Baccarat spa, with treatment, changing, steam and yoga rooms that bring a little bit of the Cote d'Azur to midtown. For owners, this is the best of both worlds, offering the privacy and security of an exclusive condominium alongside the allure and excitement of an ultra-luxe destination.





When your mood calls for celebration, Baccarat Hotel delivers everything you want, everything you need. The Grand Salon, graced with handmade Baccarat chandeliers, is New York's own Hall of Mirrors, a space simultaneously intimate and impossibly grand. The bold, geometric, quintessentially French restaurant, resurrects the spirit of the illustrious French establishments like The Colony and La Cote Basque that were midtown landmarks for decades. Hidden behind an enormous crystal mirror is the Baccarat Bar, your private hideaway. One night, have drinks and dinner at home—delivered to your door. The next, you have a standing invitation to join New York's most exclusive party, and it's right downstairs.











THE HOTEL'S DÉCOR REFLECTS THE BACCARAT AESTHETIC AND ITS ATTENTION TO DETAIL.











NEIGHBORHOOD

Gotham at your fingertips—The glimmering black-and-glass box housing Baccarat Hotel & Residences is a stellar addition to the midtown skyline. Your new home: a rare jewel, spotlit on the world's stage.











Baccarat is surrounded by the best New York offers. Picasso, Matisse, Magritte and Koons are your neighbors across the street in The Museum of Modern Art. Around the corner are Central Park, the sublime sounds of Carnegie Hall, the urban urgency of Rockefeller Center and the Broadway Theater District. A short stroll away, the world's finest shopping and restaurants.



RESIDENCES FEATURES

From pied-a-terres to palaces in the sky, Baccarat offers a carefully -curated collection of sixty residences on floors eighteen to forty-nine, ranging from one to five bedrooms and from 934 square feet to 7,381 square feet in size. Among them are six full-floor homes, three duplexes and the piece de resistance, the duplex penthouse.

Select residences have gracious terraces with water, electric and gas supply.

North and south facades feature floor-to-ceiling acoustic-performance glass walls.

Ceiling heights in Baccarat's voluminous living spaces range from over ten feet on floors 18 - 45 to fourteen feet on the 46 and 47 floors and Penthouse. The duplexes boast double-height dramatic living spaces with twenty-foot ceilings.

Residential interior design and detailing by AD100 designer Tony Ingrao.

Floors are six-inch white oak planks finished with custom-designed ebony-mahogany stain.

Entrance doors are of Zircote wood with Baccarat crystal handles.

Signature Baccarat lighting fixture in every residential foyer.

Siematic Kitchens customized by Tony Ingrao, with tailored cabinetry in high-lacquer ebonized walnut and brushed stainless steel panels with polished nickel frames and white iceberg granite counters. Kitchen appliances by Sub-Zero and Miele, and each residence includes an LG washer-dryer.

Fantini-polished chrome fixtures sparkle in each bathroom. Master bathrooms have honed Lido white marble slab floors, walls and vanities, with radiant-heated floors. Powder rooms feature frosted, mirrored glass wall panels, honed Lido marble slabs, mirrored glass and Lucite vanities.

Living room of select full-floor residences features a gas fireplace. The Penthouse offers a gas fireplace in both living area and master suite.

Each residence is equipped with technology designed to allow convenient access to all luxury hotel services 24/7. In addition, all residences are pre-wired for full automation of home systems including, temperature, shades, lighting, audio/visual, all of which are accessible via a tablet device.

RESIDENCES SERVICES

A dramatic yet intimate private residence lobby with a dedicated entrance, marble floors, Zircote wood paneling, and a residents-only concierge desk.

Luxury hotel lifestyle with complete access to all services and amenities available at the Baccarat Hotel. Hotel services can be arranged via an in-residence touch screen or from tablet and mobile devices anywhere in the world.

Concierge, maintenance, room service and security staff on call 24/7.

In-residence housekeeping, child care, personal shopping, personal training, pet and plant care, floral delivery.

Business support (including couriers and postal and package services), newspaper and magazine delivery.

Catering, event-planning and in-home chefs, and priority access to event spaces and meeting facilities.

New custom bath and personal care products crafted by Baccarat.

Priority access and signing privileges for all hotel facilities, priority access to all hotel room and restaurant reservations, room upgrades when available.

Baccarat spa, pool and fitness privileges, including priority reservations, preferred rates for spa and training services, and access for guests.

Baccarat Global Member Privileges include discounts, private shopping, priority custom design and production, exclusive tours to the village of Baccarat, hotel privileges in Baccarat Hotels worldwide, and personal service and privileges at Maison Baccarat (Paris and Moscow), BBar (Tokyo) and worldwide Crystal Rooms.

*Some services available for an additional fee. Services are subject to change.

THE TEAM

SKIDMORE, OWINGS & MERRILL LLP (SOM) is one of the leading architecture, interior design, engineering, and urban-planning firms in the world. It has a 75-year reputation for design excellence and a portfolio that includes some of the most important architectural accomplishments of the 20th and 21st centuries. Since its inception, SOM has been a leader in the research and development of specialized technologies, new processes and innovative ideas, many of which have had a lasting impact on the design profession and the physical environment. The firm's longstanding leadership in design and building technology has been honored with more than 1,600 awards for quality, innovation, and management. The American Institute of Architects has recognized SOM twice with its highest honor, the Architecture Firm Award—in 1962 and again in 1996. The firm maintains offices in New York, Chicago, San Francisco, Los Angeles, Washington, D.C., London, Hong Kong, Shanghai, Mumbai and Abu Dhabi. SOM's projects include One World Trade Center in New York, the Park Hyatt Hyperbad in India, and the Rolex Tower in Dubai.

TONY INGRAO is known for his unique approach to interior design. Ingrao believes that style is singular, growing from a particular person, place and circumstance, that design is a process of discovering each client's personal style. Ultimately, Ingrao's projects are open-ended conversations between the taste of their clients and their own intuitions and expertise. After attending the Rhode Island School of Design, he nurtured his eye for design and his passion for antiques and art in Paris where he also studied 18th century furniture. He went on to open Ingrao Antiques & Fine Art in Manhattan, displaying his broad range and great versatility. Over 25 years ago, Ingrao Inc. was born—a full service architecture, design, and décor firm based in New York City. The firm's clients include titans in business, finance and industry, as well as fashion, film, society and politics.

GILLES & BOISSIER, aka Patrick Gilles and Dorothée Boissier, founded their interior design agency in 2004. In less than a decade the Paris-based company has already received an impressive string of high-profile international commissions, critical acclaim, and industry awards. They have worked on signature interiors for major clients, including the W Hotel in Shanghai, the villas for the Mandarin Oriental hotel in Marrakech, Hakkasan restaurant in Abu Dhabi and Miami, Maison Boulud in Beijing, and Moncler stores in New York, Milan and Paris. Their commissions include as well as a number private homes and yachts. Their project, La Villa in Paris, was nominated for Wallpaper* Design Award. Boissier and Gilles got their start, respectively, working with the iconic designers Christian Liaigre and Philippe Starck. Gilles & Boissier is known for a distinctive style that is discreet and graceful, exuberant yet understated. They place a high value on elegant natural materials, creating rarefied atmospheres that are striking, exalted and truly singular.

STARWOOD CAPITAL GROUP is a private, U.S. based investment firm with a focus on global real estate. Since the group's inception in 1991, Starwood has completed over 465 transactions representing \$36 billion and currently has more than \$22 billion of assets under management. Chairman and CEO BARRY STERNLICHT is the founder of Starwood Resorts & Hotels, W Hotels and the expanded St. Regis Hotel Group. With the opening of the Baccarat, he has made it his passion to create a refuge worthy of the revered name of the world-renowned French crystal maker.

TRIBECA ASSOCIATES is a private, New York-based real estate development and acquisition firm led by Bill Brodsky, Elliott Ingerman and Mark Gordon. Leveraging years of experience in the New York marketplace, the firm's partners are guided by a hands-on entrepreneurial approach and high-level involvement that distinguishes Tribeca Associates and results in the creation of exceptional assets. Tribeca Associates is dedicated to creating value through its extensive expertise in developing landmark hospitality, residential and commercial assets in Manhattan that reflect the uniqueness and attributes of each location. In addition to Baccarat Hotel & Residences New York, recent projects include The Smyth Hotel and Residences, Artisan Lofts, and 170 Broadway.

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