# THE SMART/ER WAY TO OWN

PROPERTY FACT SHEET

Newgard Development DEVELOPER

Arquitectonica ARCHITECT

IDDI INTERIOR DESIGN

Witkin Hults + Partners LANDSCAPE SALES & MARKETING Cervera Real Estate

### SALES LOUNGE

606 E Broward Blvd. Fort Lauderdale, Florida 33301

### BUILDING LOCATION

200 West Broward Blvd.

Fort Lauderdale, Florida 33311





# NATIIVO FORT LAUDERDALE IS THE FIRST TURNKEY RESORT CONDOMINIUM PROPERTY IN FORT LAUDERDALF.

Purposefully designed, built, and licensed for short term rentals, Natiivo offers a homeshare opportunity that allows residents a smart way to own.

#### RESIDENCES AVAILABLE

Studio / 1 Bathroom 515 SF (48 M<sup>2</sup>)1 Bedroom / 1 Bathroom 590 - 795 SF (55 M<sup>2</sup> - 73 M<sup>2</sup>) 1 Bedroom / 1 Bath + Den 800 SF (74 M<sup>2</sup>)2 bedroom / 1 Bathroom 915 SF (85 M<sup>2</sup>)2 Bedroom / 1.5 Bathroom 880 SF (82 M<sup>2</sup>)2 Bedroom / 2 Bath + Den 1095 - 1110 SF (102 M<sup>2</sup> - 103 M<sup>2</sup>) 3 Bedroom / 2 Bathroom  $(107M^2)$ 1150 SF

# STUDIO TO 3-BEDROOM FULLY FINISHED & FURNISHED RESIDENCES DESIGNED FOR SHORT TERM RENTALS

40-STORY TOWER

384 TURNKEY RESIDENCES

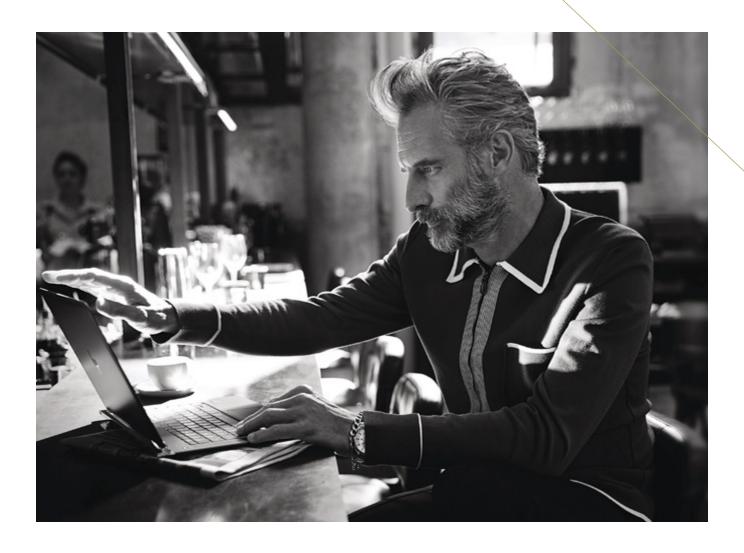


# PROPERTY & BUILDING /

### NATIIVO PROPERTY FEATURES

- / Designed, built and licensed for short-term rentals
- / Residences are fully finished and furnished
- 24-hour welcome desk and valet parking
- Premium concierge service
- / Natiivo house car
- / In-building engineering services and housekeeping
- Smart building technology, high-capacity communications technology, and green innovations
- / Integrated high-speed Wi-fi throughout common areas

- / Keyless/digital access control systems
- Active and vibrant lobby with imported designer finishes
- Dedicated electric vehicle charging stations
- / Convenient access to Brightline train, FLL International Airport, and Port Everglades
- / Perfectly situated between Miami and Palm Beach
- Minutes from the iconic Fort Lauderdale Beach
- Walkable downtown location near all cultural, dining, and entertainment venues



# RESIDENCE SERVICES /

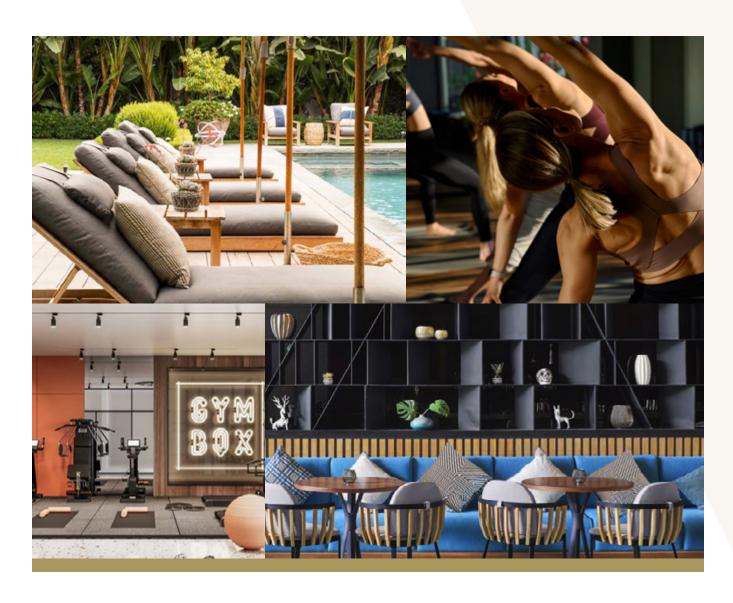
### HOSPITALITY SERVICES

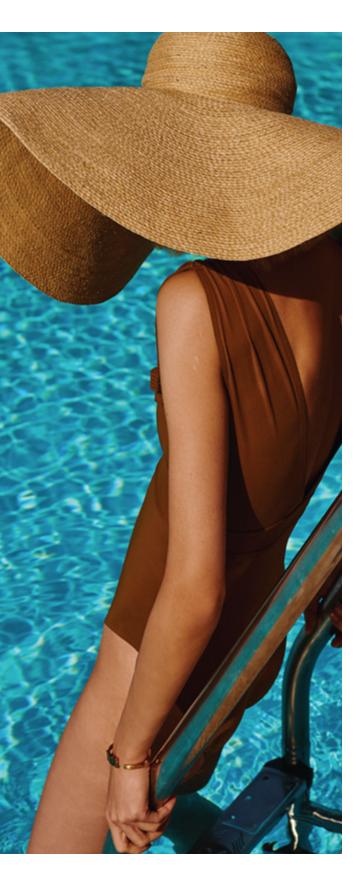
- / Housekeeping, towel and laundry service, grocery delivery, airport & car services
- / Flexible Rental Management Program by Natiivo Hospitality available to Natiivo Owners
- / Access to Natiivo App
- / Hands-free maintenance for mechanical, electrical systems, and appliances

- / Natiivo Privileges / Rewards
- / Preferred Rates
- / Priority Reservations
- / Early Check-In/Late Checkout (When Available)

# BUILDING AMENITIES /

- / Signature Restaurant by First-Class operator
- / Over 45,000 SF of curated amenities
- / Exclusive Natiivo Social available to Natiivo Owners and Guests





# NATIVO SOCIAL/

Natiivo Social is an exclusive club for Natiivo owners and guests with over 45,000 SF of unparalleled indoor and outdoor amenities. A highly curated mix of lifestyle features and spaces are detailed to provide moments of pure relaxation, community, co-working, creative ideation, endless nights, and inspired days. Discover the world of Natiivo Social.

### THE SPLASH /

- / Resort Style pool deck with stunning views of Downtown and New River
- / Outdoor Bar with Gourmet Summer Kitchen within a serene sun deck

### THE WORK /

/ Innovative co-working space with presentation rooms

### THE FIT /

/ State-of-the-art fitness and movement studio for training and wellness center with treatment rooms, his/hers sauna and steam room

### THE DINE /

/ Signature Restaurant with seasonally inspired fare and mixology

### THE SOCIAL /

/ Social and entertainment lounge

# FULLY FINISHED & FURNISHED TURNKEY RESIDENCES DESIGNED FOR SHORT TERM RENTALS

#### THE NATIIVO RESIDENCES

- / Studio to 3 bedroom residences
- / Residences are fully finished and furnished
- / Tastefully curated IDDI furniture package included
- / Breathtaking views of Downtown Fort Lauderdale and the New River
- / Expansive windows with sliding impact glass doors
- / Private terraces with panoramic views
- / Outdoor furniture included
- / Advanced technology Smart Building capabilities
- / Wi-Fi Included
- / TV Sets Included in every unit
- / Full OSE package included

#### **KITCHEN**

- / IDDI Curated finishes and kitchen details
- / European Chef-inspired kitchen with imported custom cabinetry
- / Designer quartz stone countertops and backsplashes
- / Full European style appliance packages

#### PRIMARY BATHROOMS

- / Imported European-style cabinets with premium hardware and drawer pulls
- / Elegant, imported stone countertops and backsplashes
- / Full size lit vanity mirrors
- / Rectangular porcelain under-mounted sinks
- / Custom-finished floors and walls in wet areas
- / Frameless glass shower enclosures
- / Spacious, extra-depth soaking tubs in selected floorplans







# NATIIVO HOSPITALITY /

Natiivo has revolutionized ownership with sold-out properties in Downtown Miami and Austin, Texas. The brand now has its sights set on Dallas, Denver, and Nashville after Fort Lauderdale. A blend of flexible use in condo residences, the ease of hotel management, and advantages of short-term rental, has made it an ideal purchase for the modern real estate buyer.

A brand that embodies its location, encouraging owners and guests to own and stay like a native, to fully inhabit the culture, environment, and re-imagined idea of home away from home, with the flexibility to live life on their terms using innovative services, world-class design, expansive amenities, and taking advantage of the ability to rent their property with the ultimate flexibility permitting short or long-term stays.

### INNOVATIVE OWNERSHIP

Transforming short-term rentals with meticulous design, expert construction, and full licensing for flexibility and innovation in hospitality.

### **EMPOWERING PROPERTY OWNERS**

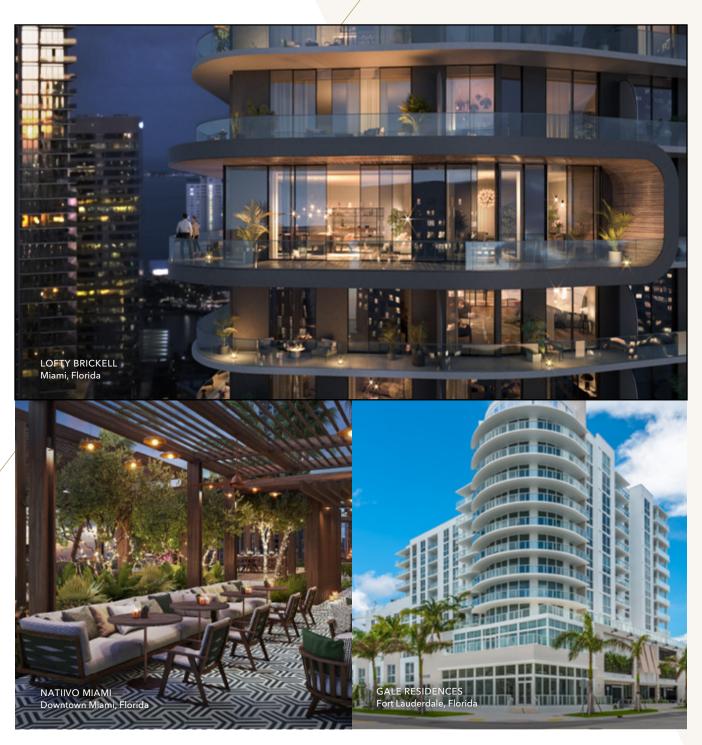
Natiivo empowers property owners by optimizing real estate through embracing short-term rentals.

### THE ULTIMATE GUEST EXPERIENCE

We believe in crafting meaningful and unforgettable experiences for our guests. We're dedicated to providing the comforts of home while ensuring top-tier hotel service, security, and reliability.

# THE VISIONARY TEAM/

A SELECTION OF NEWGARD DEVELOPED PROPERTIES



### DEVELOPER

## NEWGARD DEVELOPMENT GROUP

Founded by Harvey Hernandez, Newgard Development Group has a 25-year track record of forward-thinking development, design, marketing, construction, and innovation. Newgard delivers trendsetting luxury residential buildings with cutting-edge amenities in highly desirable, pedestrian-oriented, and centrally located neighborhoods across the U.S. Newgard pioneered the flexible ownership category and continues to refine it in each new lifestyle development. Its building designs reflect a commitment to relevant architectural detailing and a keen understanding of resident behaviors and needs. Newgard's commitment to quality extends to its professional construction team, ensuring superior attention to detail, exceptional finishes, and timely completion. Representative projects include Lofty Brickell, Natiivo Austin, Natiivo Miami, Gale Residences Fort Lauderdale Beach, Gale Hotel, BrickellHouse, Centro and One Flagler among others. The company is based in downtown Miami, Florida.

For more information, please visit www.newgardgroup.com.

### **ARCHITECT**

# ARQUITECTONICA

Founded in 1977, Arquitectonica is a full-service architecture, interior design, and landscape architecture firm based in Miami. Led by Bernardo Fort-Brescia and Laurinda Spear the firm has evolved into a global practice. With offices in Miami, Palm Beach, New York, Los Angeles, Paris, Dubai, Hong Kong, Shanghai, Manila, Lima and São Paulo, the firm has a major presence globally. Arquitectonica's practice includes mixed-use developments, luxury residential towers, hotels, resorts and casinos, retail, office buildings and academia. The firm's most notable projects include Brickell City Centre and Virgin Voyages Terminal V in Miami, The Bronx Museum of the Arts in New York, Microsoft Europe Headquarters in Paris, Mount Parker Residences in Hong Kong, International Finance Center in Seoul, and the Agricultural Bank of China, Mandarin Oriental Hotel and Residences in Shanghai.

### INTERIOR DESIGNER



 $\ensuremath{\mathsf{ID}}$  & Design International is a world-class diversified team of over 72 design and branding professionals with extensive experience specializing in commercial mixeduse, retail, hospitality, lifestyle, and entertainment projects, worldwide. As Founder and President of IDDI, Sherif Ayad's passion for iconic design combined with a unique business approach to all design solutions has been the cornerstone of the company with recognition around the world in a multitude of trade publications, books, and awards through-out the years, contributing to his recognition as one of the leaders in the design industry since 1979. Headquartered in Pompano Beach, Florida, IDDI's unique team offers a vast global experience with projects throughout the United States, Asia, and South America.

### SALES & MARKETING

**CFRVFRA** REAL ESTATE Cervera Real Estate is a Miami-based, family-owned and operated, full-service international real estate brokerage. Founded in 1969 as the first agency to exclusively represent developers in the sales and marketing of their projects, Cervera created a specialized field within the brokerage industry; and was the first to market extensively in international markets. Since then, Cervera has played a role in every Miami real estate cycle and closed more than \$22 billion in sales. The Cervera name has represented over 120 luxury high-rise condominium towers across South Florida and played an integral role in the revitalization of neighborhoods, including Brickell, Miami Beach's South of Fifth, Downtown Miami, Coconut Grove, and Edgewater. Today, Cervera continues to broaden its international relationships, while expanding its global reach. In 2021, the firm was selected for membership in Leading Real Estate Companies of the World ™ and Luxury Portfolio International ™.





INQUIRE / (954) 210.4400 Sales@NatiivoFortLauderdale.com NATIIVOFORTLAUDERDALE.COM

VISIT SALES LOUNGE / 606 E Broward Blvd. Fort Lauderdale, Florida 33301 SITE ADDRESS / 200 West Broward Blvd. Fort Lauderdale, Florida 33311

Another Development By

Sales & Marketing By



♠ ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE.

This project is being developed by 200 West Property Owner LLC (the "Developer"), which was formed solely for such purpose. Any other parties described herein are not the Developer of this project. This is not intended to be an offer to sell, or solicitation to buy, condominum units to residents of any jurisdiction where prohibited by law, and your eligibility for purchase will depend upon your state of residency. This offering is made only by the prospectus for the condominium and no statements should be relied upon if not made in the prospectus. The selecthes, renderings, graph materials, plans, specifications, terms, conditions and statements contained in this brochure are proposed only, and the Developer reserves the right to modify, revise or withdraw any or all of same in its sole discretion and without prior notice. All improvements, designs and construction are subject to first obtaining the appropriate federal, state and local permits and approvals for the Condominium. The developer expressly reserves the right to make modifications, revisions, and changes if deems desirable in its sole and absolute discretion. All depictions of appliances, counters, soffits, floor coverings and other matters of detail. Including, without limitation, items of finish and decoration, are conceptual only and are not necessarily included in each Unit. The photographs contained in this brochure may be stock photographs for have stock photographs or have stocked protection. The production, display or other dissemination of such materials is strictly prohibited and c