

# ORA

BY

*Casa ♥ Tua*

Residences imagined for an evolving new world



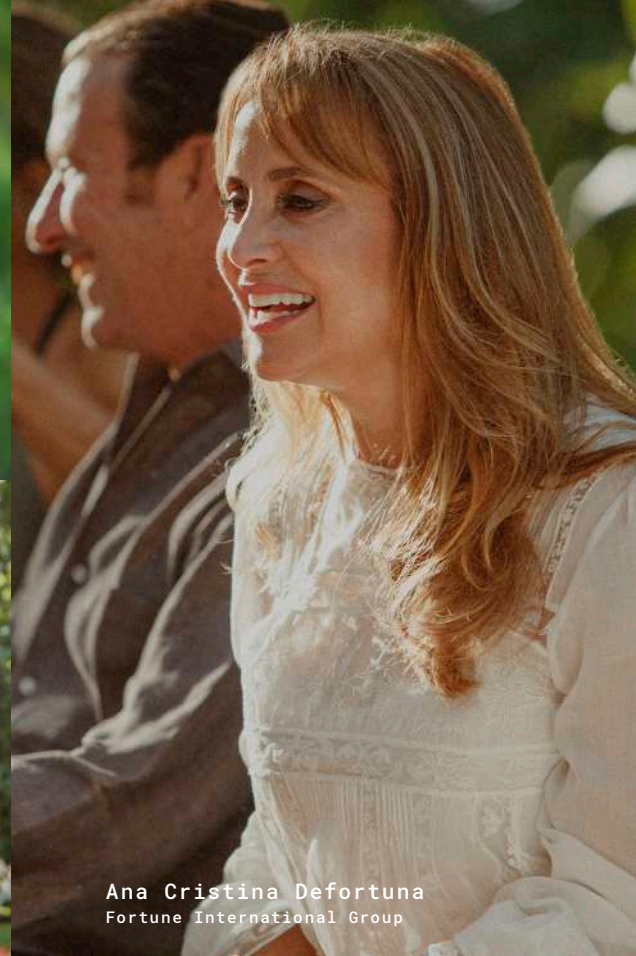
Set in the heart of Miami, ORA by Casa Tua is a collection of inspiring residences centered in nature and infused with the simple elegance and sincere charm of the renowned Casa Tua. A combination of soulful dining and vibrant entertainment for both residents and the extended community, ORA is the city's greatest amenity.

It is a destination, retreat, and a lifestyle, enriched and defined by its meaningful moments and by the people who live them—a cosmopolitan center of art, culture, and cuisine. Where life happens now.





Edgardo Defortuna  
Fortune International Group



Ana Cristina Defortuna  
Fortune International Group



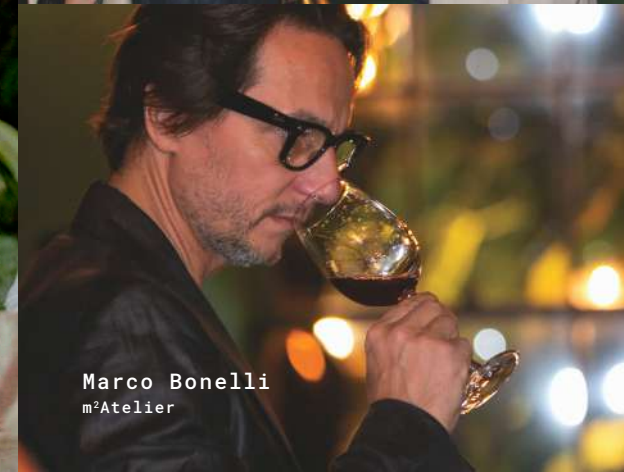
Bernardo Fort Brescia  
Arquitectonica



Miky and Leticia Grendene  
Casa Tua



Marijana Radovic  
m²Atelier



Marco Bonelli  
m²Atelier

The soul of a place is in the  
nature that surrounds it — and the  
people who share it



At Fortune, we believe our success comes from our philosophy to develop world-class projects designed to impact and improve the way people live. It really is part of our DNA to put our heart and soul into everything we do and to bring communities together.

ORA by Casa Tua is our revolutionary next step. It's an incredible collaboration of brilliant minds that set out to create a building with a purpose, one designed to satisfy future generations through spaces that interpret the lifestyle of the community we're trying to serve. Together, we've created an oasis in the heart of Miami's vibrant Brickell neighborhood that features impeccable residences, exceptional amenities, and spaces where people can reconnect and establish new relationships.

We want ORA to be the city's amenity with spaces that are purposeful, have a friendly atmosphere, and allow people to experience life to the fullest. We've designed the building from the inside out so that the moment you arrive it immediately feels like home. We welcome you to your new home- Ora by Casa Tua.

Edgardo Defortuna

Ana Cristina



At Fortune, we design from the inside out—always with purpose—so that each space feels immediately like home.



EDGARDO AND ANA CRISTINA DEFORTUNA  
Fortune International Group





ORA is Now. We made a clear decision to make ORA a place that addresses the needs of our evolving world. A soulful place that looks to the past to bring solutions for the future. ORA will offer you more of what we really need—more time, more human connection, more passion, more fun. We envision ORA to be a new kind of residential experience, a true vertical community where people rediscover their relationship with themselves, with others and the natural world. Our lobby will be vibrant with a 24-hour market and bakery and the rooftop will be buzzing with live music and jam sessions. We will create a first of its kind restaurant that celebrates collaboration—where chefs from all over the world will lend their recipes for wood-burning cooking. Separately, a wine enoteca will teach you how to pair food with carefully curated wines. At the heart of the building is a four story live garden in the middle of this dense metropolis that will renew your spirit and make you smile. Units will be designed to be functional, warm and inviting and allow for the rental flexibility. Life happens Now, join us on the journey...

Miky



Founded by Miky and Leticia Grendene, Casa Tua's flagship Miami Beach location opened in 2001 as a welcoming place for friends, family, and guests from around the world to come together to celebrate life. Pioneering the members-club concept in Miami, Casa Tua combines art, entertainment, and fine dining with a signature Italian style where simplicity meets sophistication. It has since expanded to locations in Aspen and Paris, with New York City opening in 2024. The brand also launched Casa Tua Cucina in partnership with Richard Baker and Saks Fifth Avenue, an award winning Italian open kitchen concept, located in Miami's Brickell City Centre. A second extension of the Cucina brand will open in Wynwood.



ORA by Casa Tua is warm, soulful, inviting, and full of energy—  
the heartbeat of the city, active 24/7.



*A truly great space feels instantly like home  
— soulful from the second you arrive*





We are introducing a new residential concept in Miami

Informed by the past,  
designed for the future

Active 24 hours

Carefully curated in every way

Unparalleled culinary options

A vibrant, soulful, social atmosphere

It's where everything happens at once

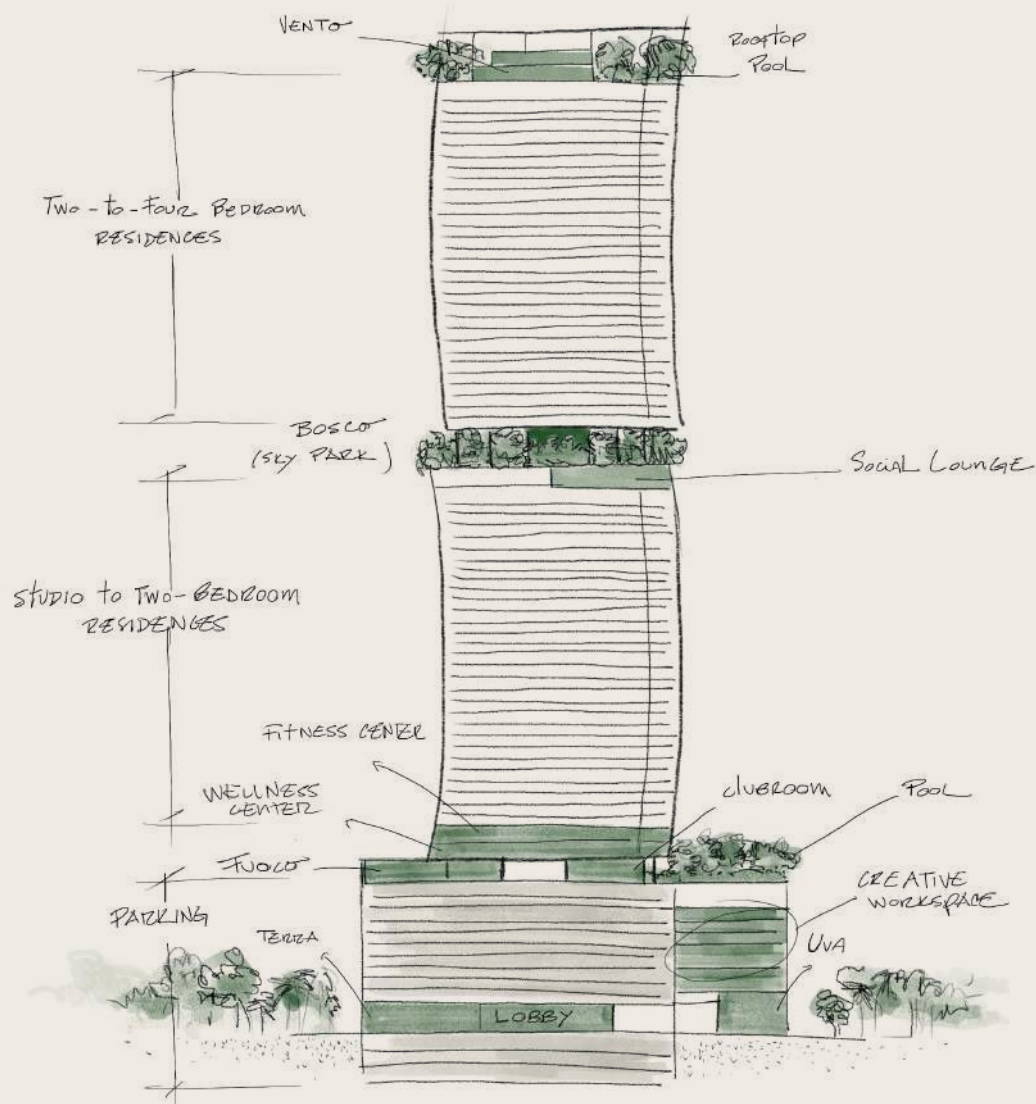
*The city's greatest amenity*

#### Life at ORA

A world of distinct design, music, art, and cuisine  
with abundant amenities and programming curated for  
ORA owners and AirBnB guests—shared experience  
relished above all.



Created to be an oasis in the center of Miami  
—a place to live, stay, meet, work, and gather—  
filled with conversation, cuisine, fitness and  
wellness, ongoing events, and exhilarating  
community engagement.





From the moment you arrive, ORA evokes a sense of dynamic energy, anticipation, and shared experience that flows easily through every space—with nature as the source. Light-filled, open, and exhilarating—a welcoming invitation to live in the now.







*Ora is now — a new way of life  
informed by the past and  
designed for the future*





*We put our heart first—in everything we do*

#### TERRA

A unique 24-hour gourmet market, bakery, and meeting spot offering a vibrant, upbeat environment for early morning coffee, a lingering lunch, a quick grocery pickup, or a late-night bite.







### UVA

A dream enoteca, with a collection of over 500 sommelier-selected labels from across the world and exquisite Mediterranean cuisine.



UVA offers a social, vibrant environment for  
tasting, pairing, collecting, and catching up.







### FUOCO

The Italian word meaning fire, Fuoco honors the art of simple, timeless, collaborative cooking. At Fuoco, chefs from all over the world will share their recipes for cooking over wood-burning fire to create an extraordinary global offering.









Fuoco's menu is founded on the open-fire recipes of leading chefs across the world, with rotating influences throughout the year.





*Every moment, every sound,  
every rhythm, created  
for living in the now*



#### LOUNGING SPACES

Designed to gather, play, reconnect, recharge, and host unforgettable events of all kinds.





#### THE POOL

An expansive yet intimate pool, with stunning ocean views, rich landscaping, and nature all around.





#### WELLNESS

Our Fitness & Wellness Center is a place to socialize, recenter, and reconnect, based on the belief that human interaction is a key element of overall well-being—designed to promote fitness in body, mind, and soul.





### **BOSCO**

A tranquil, 40-foot sky park at the heart of ORA and soaring 500 feet—with nature in every corner. An ideal space for reflection, picnics, quiet conversation, shared outdoor experiences, fitness, and performance-focused programming.



*A nature-immersed sanctuary  
middle of Brickell, — for  
creators, for founders, for doers*





A group of people are gathered in a dimly lit room, possibly a bar or club, for a musical performance. In the foreground, a man with long brown hair, wearing a dark blazer over a white shirt, is playing a dark-colored electric guitar. Next to him, a woman with short brown hair is singing into a microphone. To her right, a blonde woman is also singing into a microphone and holding a glass with a drink. In the background, a man with curly hair is smiling and looking towards the camera. Another woman with long blonde hair is partially visible on the right side of the frame. The overall atmosphere is lively and social.

at every place in this  
building we are going to try  
to make the best experience





## VENTO

An experience that celebrates life's most intrinsic joys,  
imbued with a soulful, human energy that stays with you  
long after you leave.





Vento's adjacent private pool and members lounge, a rooftop retreat for being with your people under the stars.



## Experiences and Services

### TERRA

- Connected to the lobby-level entry and open 24/7
- House-made breads and pastries
- Delicatessen, charcuterie, and light fare
- Gourmet groceries
- Specialty and convenience goods

### UVA

- Two stories of intimate spaces
- Frequent wine tastings and classes
- Private tasting room and outdoor dining terrace for ORA residents and their guests

### FUOCO

- Dedicated pedestrian level entrance for dining guests
- Private, direct level access for ORA-owners and guests
- Intimate outdoor seating areas surrounded by artful landscaping and sculptured water features
- Sustainably sourced global ingredients
- Select cuisine cooked over an open fire
- Crudos and raw options
- Direct delivery to residents' doors

### THE CLUBROOM

- Bar and lounge
- Prep kitchen
- Chef's kitchen
- Indoor and outdoor seating
- Oversized LED screen
- Game tables/area

### THE POOL

- Resort-style pool with sun shelf surrounded by vibrant tropical landscaping
- Pool cabanas and lounge chairs
- Poolside food and beverage and towel service

*great conversation, lasting connections  
to nature and to each other*

### WELLNESS

- Relaxation lounges
- Wellness terrace
- Individual treatment rooms
- Steam rooms, sauna, and hammam
- His-and-hers locker rooms with showers
- Couples' treatment room
- Styling room with lighted vanities
- Juice and nutrition bar
- Stairs connecting directly to Fitness Center

### THE SOCIAL LOUNGE

- Owners' lounge
- Indoor and outdoor seating
- Oversized LED screen
- Virtual sports room with simulators
- Reading library
- Shared, open workspaces, private offices, content creation rooms, and inspired, dynamic energy

### BOSCO

- A full suite of cultural and community programming to help you engage with the world and leave the city hustle behind
- Landscaped walking paths with secluded spaces for reflection and exploration
- Gathering lawn for film screenings, live music, games, and performances
- Wellness pavilion for group yoga, tai chi, pilates, and meditation
- Serene water features
- Relaxed bar and lounge, also an ideal space for indoor/outdoor private gatherings
- Open event space for hosting live music, movies, sporting events, and performing arts — all with incredible views

### VENTO

- Two-story indoor and outdoor rooftop experience with panoramic views
- Sky lounge and bar
- Show kitchen
- Private dining room and event space
- Intimate outdoor seating areas surrounded by lush greenery and sculptural water features
- Entertainment stage for live performances
- Intimate lounge and fire pit
- Rooftop pool, a signature element of the VENTO experience
- Direct dine-in delivery to residents' doors
- Private members-only lounge (VENTO by Casa Tua)



## NEW POINTS OF VIEW

In the heart of Brickell, with magnificent views of the ocean and Miami skyline, designed to enrich every experience from the inside out.





## Residences Features

Meticulous design, refined finishes, inspired interiors, and a sense of home before you even arrive. Welcome to ORA.

- Studio to four-bedroom residences
- Panoramic views overlooking Miami's Brickell, Biscayne Bay, and Coconut Grove
- Turnkey residences fully furnished and impeccably finished—including flooring, lighting, kitchen, and bath—by the revered Italian design team at m<sup>2</sup>atelier
- Top-of-the-line appliances in all residences with a wine cooler in select residences
- Italian-designed baths with imported fixtures
- Smart home technology allows global control
- Pre-wired for high-speed internet and Wi-Fi
- Ample closet space throughout residences
- Ten-foot ceilings with floor-to-ceiling windows
- Expansive terraces with sleek glass railings
- Washer and dryer in every residence
- Owner's closet in select residences

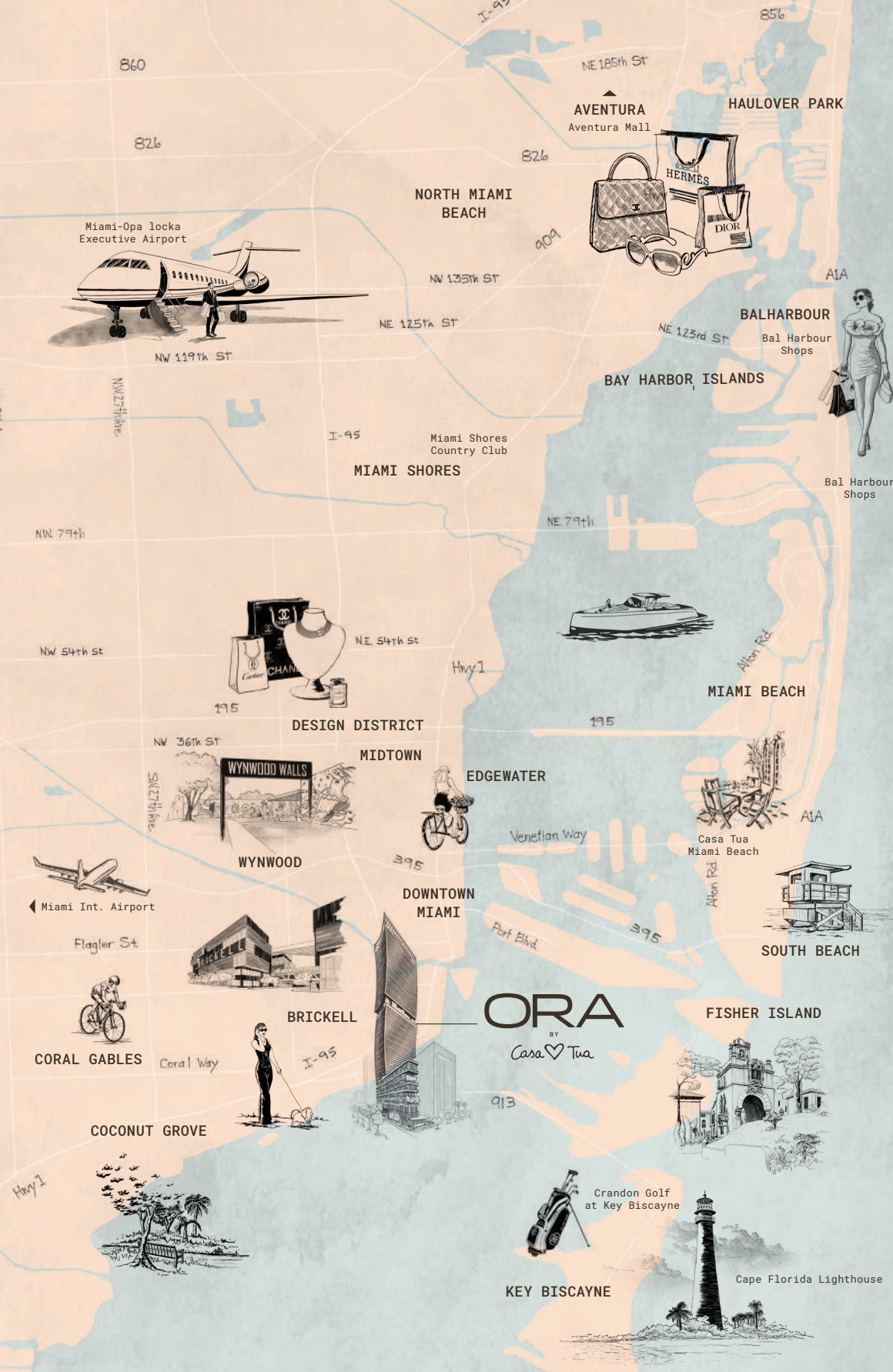
## The Freedom of Flexible Ownership at ORA by Casa Tua

The independence of ownership, minimal rental restrictions, and exceptional services without leaving home.

- Short-term (3-day minimum), seasonal, and long-term rental flexibility
- Dedicated on-site professional operator to ensure smooth arrival and departure for residents and guests
- On-site concierge to address residents' and guests' needs
- Two separate lobbies—residents' lobby and short-term check in/out lobby
- Integrated digital concierge featuring residential booking management, housekeeping service scheduling, and guest communication

*Designed to honor simplicity  
and deepen human connection*





## IN THE NEIGHBORHOOD AT THE HEART OF BRICKELL

ORA by Casa Tua sits at the center of the dynamic Brickell district, with its bustling waterfront and glittering marinas, luxury boutiques, endless parks, outstanding nightlife and innovative industry of all kinds. Known as the new center of Miami, Brickell is an international hub of artists, finance gurus, tech visionaries, and creators—a community alive with new ideas, and an emerging center of global finance.

As the world's leading businesses continue to move in, the neighborhood is poised for even more meaningful growth.

Pedestrian-friendly Brickell is also home to some of Miami's best schools, incredible shopping, and epic entertainment. Close to popular districts such as Coconut Grove, Miami Beach, Downtown Miami, and Wynwood, with easy access to both private and public transportation, Brickell is emerging as the city's most diverse and exhilarating destination.





*this will be the project done with most love,  
with most passion*





The visionary team behind  
ORA by Casa Tua

FORTUNE INTERNATIONAL GROUP  
Developer

Fortune International Group is a full-service, fully integrated real estate organization with the experience and market knowledge to serve as the conduit to all that South Florida luxury real estate has to offer. Fortune’s unique position in the South Florida marketplace is a result of their pristine track record of successful development projects and exclusive on-site sales and marketing representation—both powered by Fortune’s local brokerage company and formidable access to a global network of buyers.

The firm’s visionary leadership, high-quality standards, and a trajectory that spans four decades makes them the preferred development and sales organization in South Florida.

CASA TUA  
Lifestyle Brand

Casa Tua is a lifestyle and hospitality brand that is equal parts restaurant, private club, art gallery, and boutique hotel. With a company ethos succinctly expressed by its Italian name: meaning “Your Home,” Casa Tua creates welcoming, soulful, and memorable experiences around the world. By creatively integrating art, culture, and entertainment with thoughtful design and impeccable service Casa Tua constantly defines a new paradigm in experiential hospitality.

Founded in 2001, Casa Tua opened its flagship location in Miami Beach and now proudly boasts one of the most sought after and respected networks of members and guests from around the globe. Casa Tua has since expanded to marquee locations in Aspen and Paris with a New York City location opening in 2024. Casa Tua launched an extension of the brand—Casa Tua Cucina—in 2016, bringing the Casa Tua experience to a wider audience. Additional Casa Tua Cucina locations, including a second location in Miami, are underway.

ARQUITECTONICA  
Architect

Founded in 1977, Arquitectonica introduced a bold modernism that almost instantly sparked a renaissance in Miami’s urban landscape. The firm has since designed many of Miami’s most recognizable buildings and holds a major presence on the world architectural stage. Arquitectonica’s own brand of humanistic modern design can be seen in the firm’s world-renowned projects including Microsoft Europe Headquarters in Paris, Westin Times Square in New York, Banco Santander Headquarters in Sao Paulo, and the US Embassy in Lima, among others.

m<sup>2</sup>ATELIER  
Interior Design

m<sup>2</sup>atelier is the architecture and design studio founded in Milan by the duo Marco Bonelli and Marijana Radovic, a couple in life and work.

The search for the essential involves all creative processes, materials, human resources, energy, even logistics. Every aspect of the workflow is centered on the idea of Sustainable Minimalism, achieved through the rigorousness of the creative system and the efficiency of the output. A perfectly functioning strategy at every stage of the project, which allows m<sup>2</sup>atelier to minimize waste at every level by producing conscious and sustainable architecture and design.

ARQUITECTONIA GEO  
Landscape Architecture

Founded in 2005, ArquitectonicaGEO is an award-winning design studio specializing in landscape architecture, planning, and urban design.

ArquitectonicaGEO, led by Laurinda H. Spear and Margarita Blanco, has elevated the conversation about the important role landscape architecture plays—as well as the contributions it can make—in the face of climate change and sea level rise.



ORAbyCasaTua.com

Site Address:  
1210 Brickell Avenue  
Miami, FL 33131

Developed By  
**FORTUNE**  
INTERNATIONAL  
GROUP

Casa♥Tua

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