

# EDITION

## THE NEW GENERATION OF LUXURY

No two cities are alike. Why should our hotels be?

From New York City to Sanya, China, each EDITION property is designed to give guests a curated taste of the locale, reflecting the best of cultural and social milieu. The result is a refreshing collection of individualized hotels (the anti-hotel chain), representing a new generation of luxury.

A place to lay your head and get everything you need (and want). At EDITION, we believe true luxury is being heard before you even speak.

Top: The Dubai EDITION.  
Cover: The West Hollywood EDITION.



THE NEW YORK EDITION

EDITION HOTELS ARE STUNNING MICROCOSMS OF THE WORLD'S TOP CITIES FEATURING THE BEST IN SERVICE, FOOD, BEVERAGE AND ENTERTAINMENT.



THE MIAMI BEACH EDITION



THE BARCELONA EDITION



THE BODRUM EDITION

Located in gateway cities throughout the world, these are hotels where you'll find guests rubbing elbows with locals because there's no better place to be in the moment. Hotels that feel different because they make you feel something. Hotels that don't act like hotels.

Our desire is to infuse emotion into a check-in/check-out world by bringing each location to life in an intimate, seductive environment.

[www.blokhausre.com](http://www.blokhausre.com)



THE REYKJAVIK EDITION



THE MADRID EDITION

"THE WORLD'S HOTTEST HOTEL BRAND"

— Forbes



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EXTRAORDINARY  
STYLE AND  
EXCEPTIONAL SERVICE

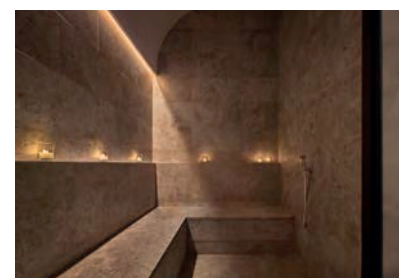


Envisioned by Ian Schrager and Marriott International, EDITION is a personal and unique hotel experience, and it is a collaboration that has served us and our guests well.

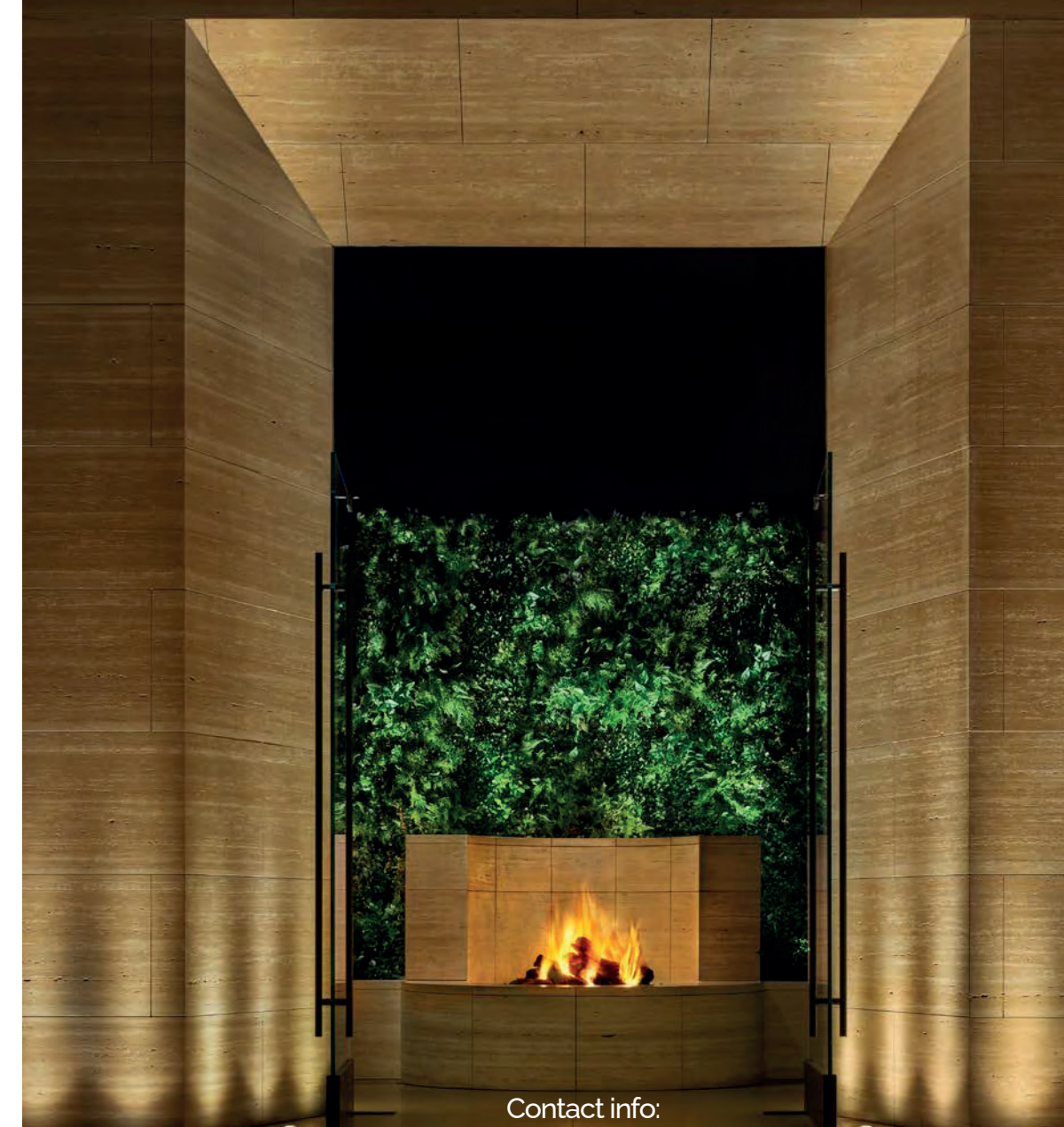
With a perfect mix of authentic design and gracious, sophisticated personalized service, each and every EDITION is created to give our guests a feeling of being somewhere so special, it may only be known to them.

From artists and musicians to world-class chefs and designers, the EDITION experience is a collaboration of creativity, leaving no stone unturned to make the guest experience nuanced, enchanting, and truly memorable.

Right top to bottom: The Miami Beach EDITION Spa and The Bodrum EDITION Spa.



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