



**HOTEL & RESIDENCES**  
NASHVILLE

Composed of meticulously designed and graciously scaled residences, a boutique hotel, inspiring workspaces, and a peerless collection of amenities, experiences, and services - VOCE is living, owning, traveling, and working, powered by hospitality.



# EXPRESS YOURSELF.

More than a place, VOCE is an all-encompassing way of living. The VOCE experience prioritizes individuality, flexibility, and ease for those seeking to invest, live, stay, and work.





## **INVEST / OWN / LIVE**

VOCE features 192 opulent residences, with the option to develop a customized usage plan and participate in the hotel hospitality program.

## **STAY / PLAY**

VOCE Hotel includes 118 spacious suites, complemented by world-class epicurean, wellness, fitness amenities, and uniquely curated event programming.

## **WORK**

VOCE features 60,000 SF of creative office space that includes multiple covered terraces, and offers tenants full access to all hotel-residential hospitality and amenities.

# live VOCE.

WITH RHYME & REASON.

Whether Nashville is home, or a home away from home, owning a VOCE residence is a rewarding and effortlessly orchestrated experience.

The expansive residences are designed for turnkey living and short- or long-term stays, all powered by VOCE boutique hospitality and management.

Optional customized usage plans create both an immediate and enduring investment value for savvy owners.





# the HOTEL PROGRAM

FLEXIBLE HOMEOWNERSHIP, POWERED BY HOSPITALITY.

VOCE is the only upcoming residential-hospitality experience in Nashville to thoughtfully address the demands and conditions of the marketplace, with today and the future in mind.

Nashville is a booming global destination, as top name companies from across the world locate here, and real estate investment soars.

Tourism in Nashville has reached record numbers, with 9.5 million hotel nights sold in 2022 and demand projected to grow in 2023 and beyond. This is especially true for business-and-leisure travelers, as the city experiences unprecedented demand for extended “bleisure” stays – demand that’s only expected to increase over time, with Nashville being one of the country’s leading markets.

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“THE BEST EXTENDED-STAY HOTELS  
NOW FEEL LIKE HOME – BUT FANCIER.”

“‘Bleisure’ spending is expected to more than double from 2021 to 2027.”

**Bloomberg  
Businessweek**





VOCE is Nashville's only community allowing owners to invest, live, and benefit from a hotel shared revenue program.



Schedule use as often or as little as you like.

Reservations and guest services for residences in the hotel program will be seamlessly managed by VOCE.



For those enrolled in the hotel program, a thoughtfully curated design package translates to stunning furnished residences.

There is no investor limit and no STR permit is required.

Residents and guests alike enjoy the ease and simple luxuries of all VOCE hotel services and amenities.





# the VOCE difference

## FEATURES & AMENITIES

An abundance of thoughtful amenities and services are available to residents, guests, and office tenants alike.

- / Pet "spaw" and park with indoor/outdoor lounge
- / Dog-walking services
- / Co-working space
- / Business and conference center
- / Fast, secure Wi-Fi
- / Controlled access garage parking and premium parking options
- / Car charging stations
- / Bicycle storage
- / Dry cleaning lockers
- / Salto keyless entry
- / Move-in concierge
- / Housekeeping
- / 24/7 concierge
- / Rooftop restaurant, lounge, and swimming pool, located on the 25th floor
- / Private cabanas
- / Health and wellness center and cycling studio
- / Luxury boutique spa
- / Valet service
- / Room service
- / Lobby-level restaurant with indoor/outdoor lounge
- / Grab-and-go market, with juice and coffee bar
- / 10th-floor club lounge with outdoor amenities
- / Outdoor kitchen stations and fire pits
- / Billiards room







# in HARMONY.

VOCE residences offer spacious studio, one-, two-, and three-bedroom floor plans, in addition to fifteen penthouse units. Each unit reveals an understated yet distinct aesthetic and a true commitment to quality in every detail.

## STANDARD UNIT FEATURES:

- / Two designer finish options
- / 10' ceiling heights
- / Roller shades throughout
- / Salto smart entry locks
- / Smart thermostats
- / European-style cabinetry
- / Stainless steel appliances
- / Premium quartz countertops
- / Tiled kitchen backsplashes
- / Spa-inspired primary bathrooms

## PENTHOUSE UPGRADES:

- / Elevated finishes
- / Gourmet kitchen package
- / Wine refrigerators
- / 13' to 17' ceiling heights
- / Upgraded elevator lobbies and corridors





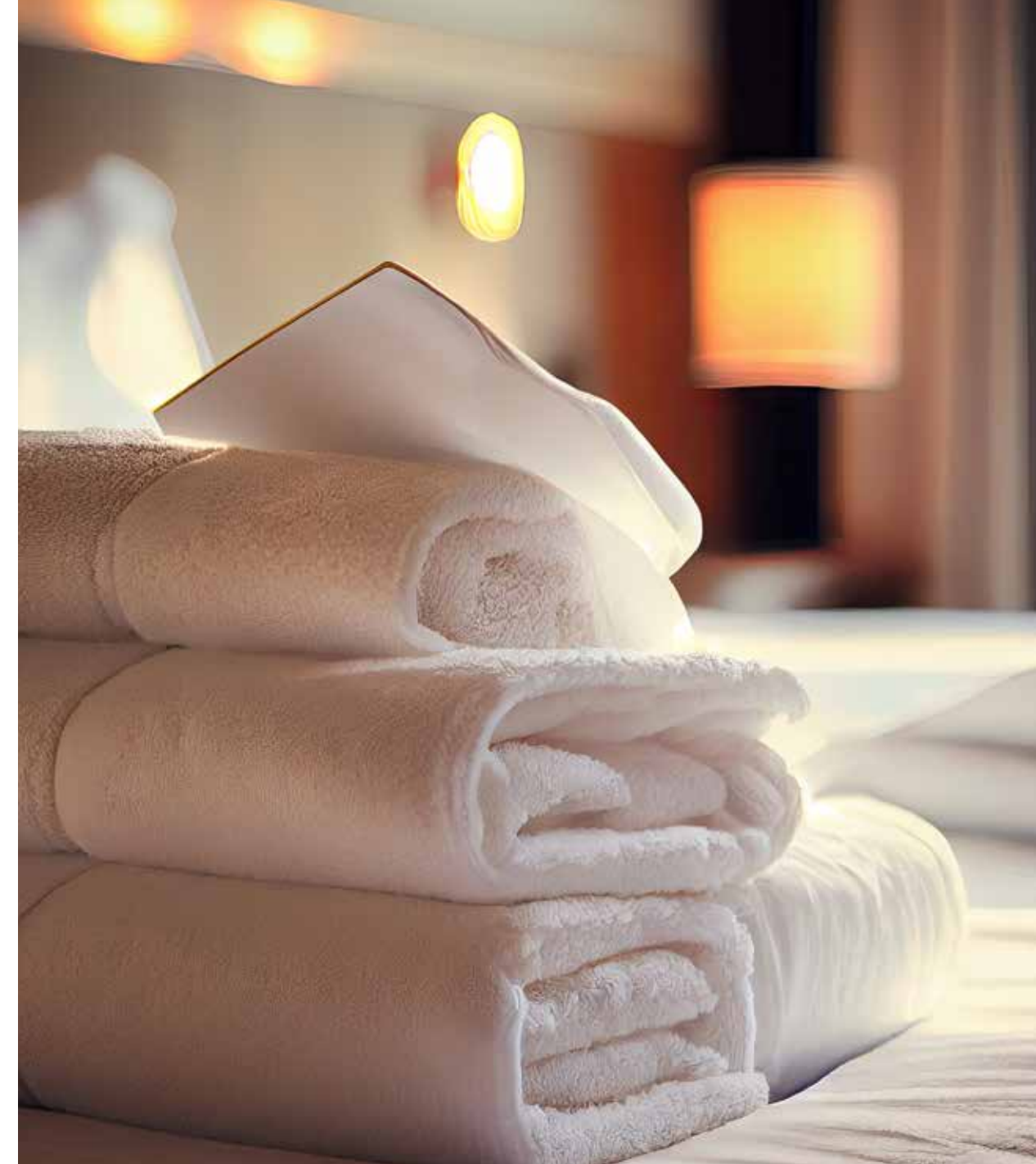


# VOCE HOTEL

LET'S STAY TOGETHER.

VOCE transcends the notion of a hotel stay in Nashville, as a true home away from home by design. Supported by a carefully curated suite of epicurean, wellness, and fitness amenities and experiences, VOCE suites are crafted to accommodate overnight, short-term, and extended stays, fostering a sense of vibrant community and an elevated quality of life.

VOCE also prioritizes stress-free technology for all guests, so they can spend time working or enjoying their leisure time, not endlessly trying to connect to reliable Wi-Fi.











## work VOCE.

Tenants of VOCE's 60,000 square feet of dedicated collaborative office space will reimagine work-life with elevated hospitality, thoughtful design, and abundant amenities reflective of a burgeoning global city.

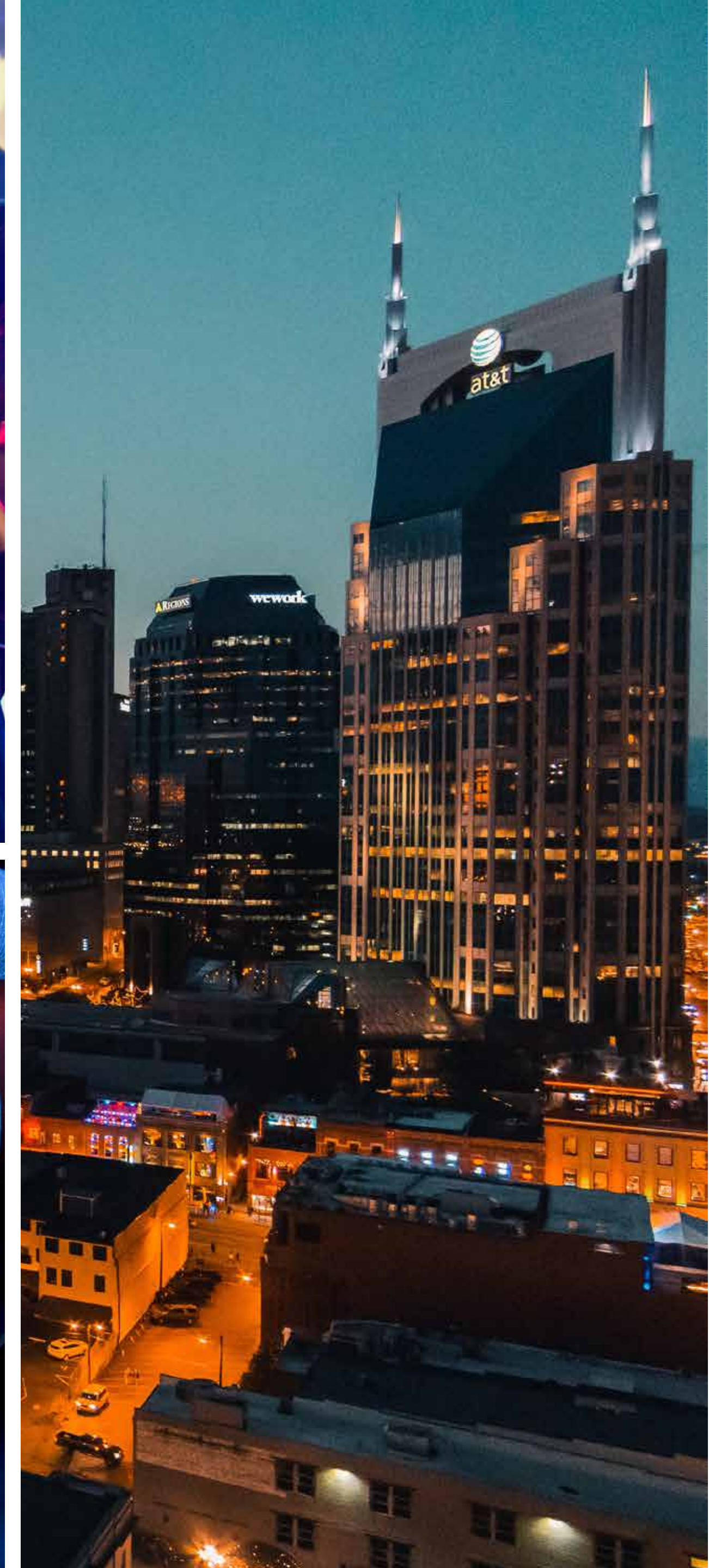
Situated along Nashville's bustling West End Corridor, VOCE promises an experience beyond compare in the South's thriving center of culture, creativity, and commerce.

/ Within walking distance of VOCE, find some of the city's best flavors, retail finds, and other destinations loved by locals and tourists alike.

/ Five minutes from downtown's entertainment district, Bridgestone Arena, Ryman Auditorium, The Gulch, Vanderbilt University, and Centennial Park

/ Ten minutes from GEODIS Park, home of Nashville SC, and Nissan Stadium, home of the Tennessee Titans

/ Fifteen minutes from Nashville International Airport



Founded in 1995 by Mack McClung and JD Eatherly, Vastland Company is a privately held real estate company in Tennessee. This innovative company embraces luxury while keeping affordability in mind, creating a one-of-a-kind result. McClung has developed real-estate value in excess of \$2.5 billion and has become the sole owner of an extensive portfolio including industrial, retail, mixed use, residential, land development, office, multifamily, and hospitality assets. McClung has created and developed more than 6,000 homesites and built more than 2,500 homes. In addition, he has developed and owns and manages more than 1 million S.F. of commercial space in the Nashville market. Vastland has been delivering curated projects in Nashville that exceed expectations—each marked by classically designed architecture, lush landscaping, and devotion to detail. With a reputation for quality, dependability, and customer service, Vastland has garnered the respect of the real estate development industry, tenants, guests, and home buyers alike.





[vocehotelandresidences.com](http://vocehotelandresidences.com)

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