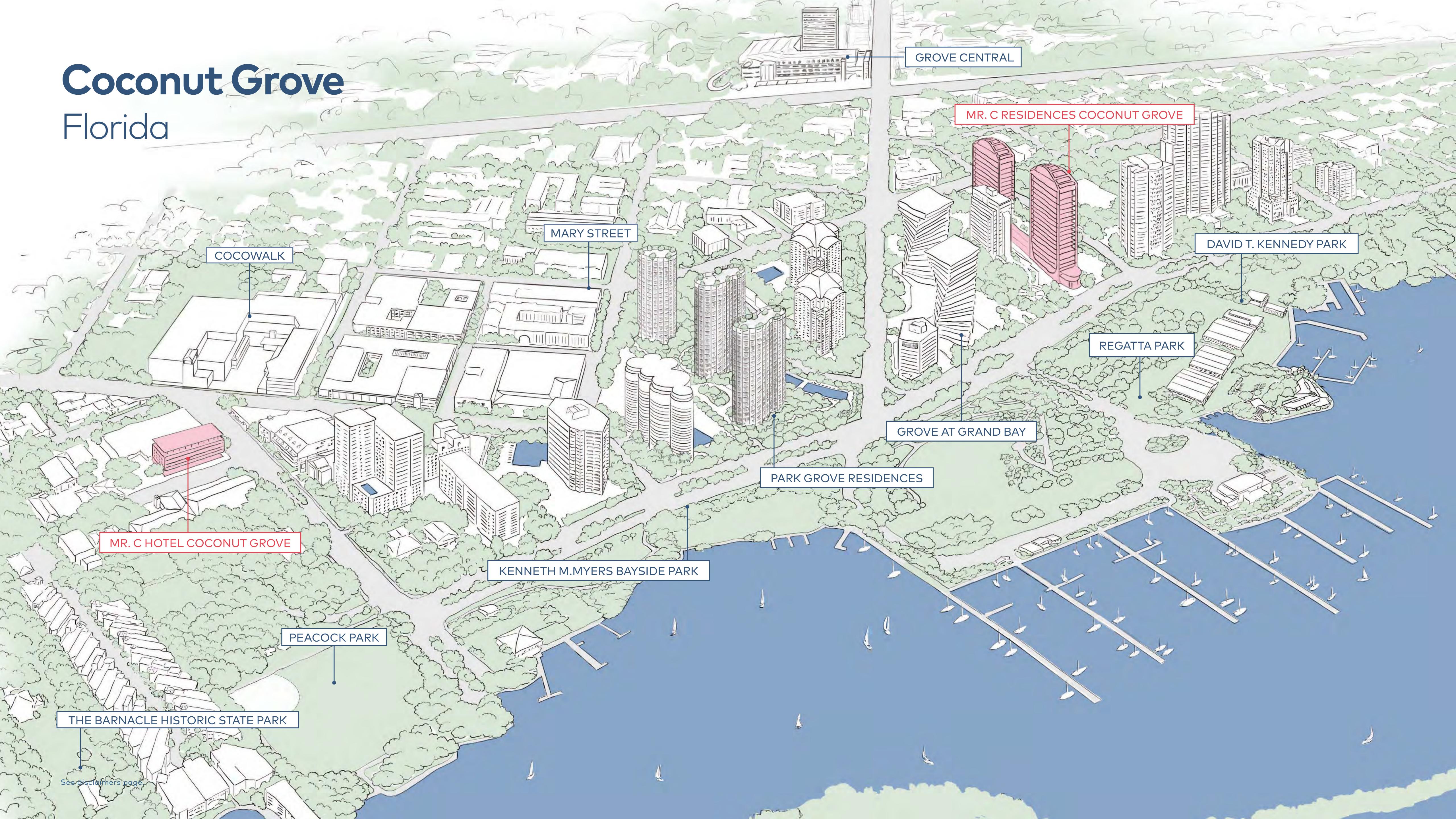




"Mr. C represents a modern vision of Old World simplicity and stylish European glamour."

-Ignazio Cipriani





Four generations of Cipriani's have preserved the timeless tradition and sense of style that many have tried to copy and replicate for decades. Adhering to four simple values, Mr. C has established a clear and distinct identity.

SIMPLICITY

Do the simple things perfectly.

SERVICE

To love is first to serve.

PURE

Use only the finest, purest ingredients.

FREEDOM

The availability of options with no imposition.

Elegant Service

Personalized Experiences

Whether guests are traveling for business or pleasure, or a bit of both, they find beautifully designed and equipped amenities for health, wellness, and relaxation. Fitness centers, pools, spas, terraces, and gardens cater to every mood and whim.



Service delivered with care and discretion is at the heart of Mr. C's hospitality philosophy. From a personal welcome by lobby staff and bartenders who shake the perfect cocktail, to housekeepers with an eye for detail, residents and guests are treated to every comfort.



Signature Mr. C Cuisine + Cocktails

Mr. C restaurants feature cuisine inspired by the Italian kitchen and prepared using the finest, freshest regional and imported products. The atmosphere is gracious, and the service is impeccable, allowing guests to fully enjoy the company of their dining companions.

From classic cocktails, including the Bellini, created by Giuseppe Cipriani in 1948 at Harry's Bar in Venice, to perfectly curated wine lists, Mr. C lounges are the ideal spot to sip an aperitif before dinner or enjoy a nightcap before tucking in for the evening.







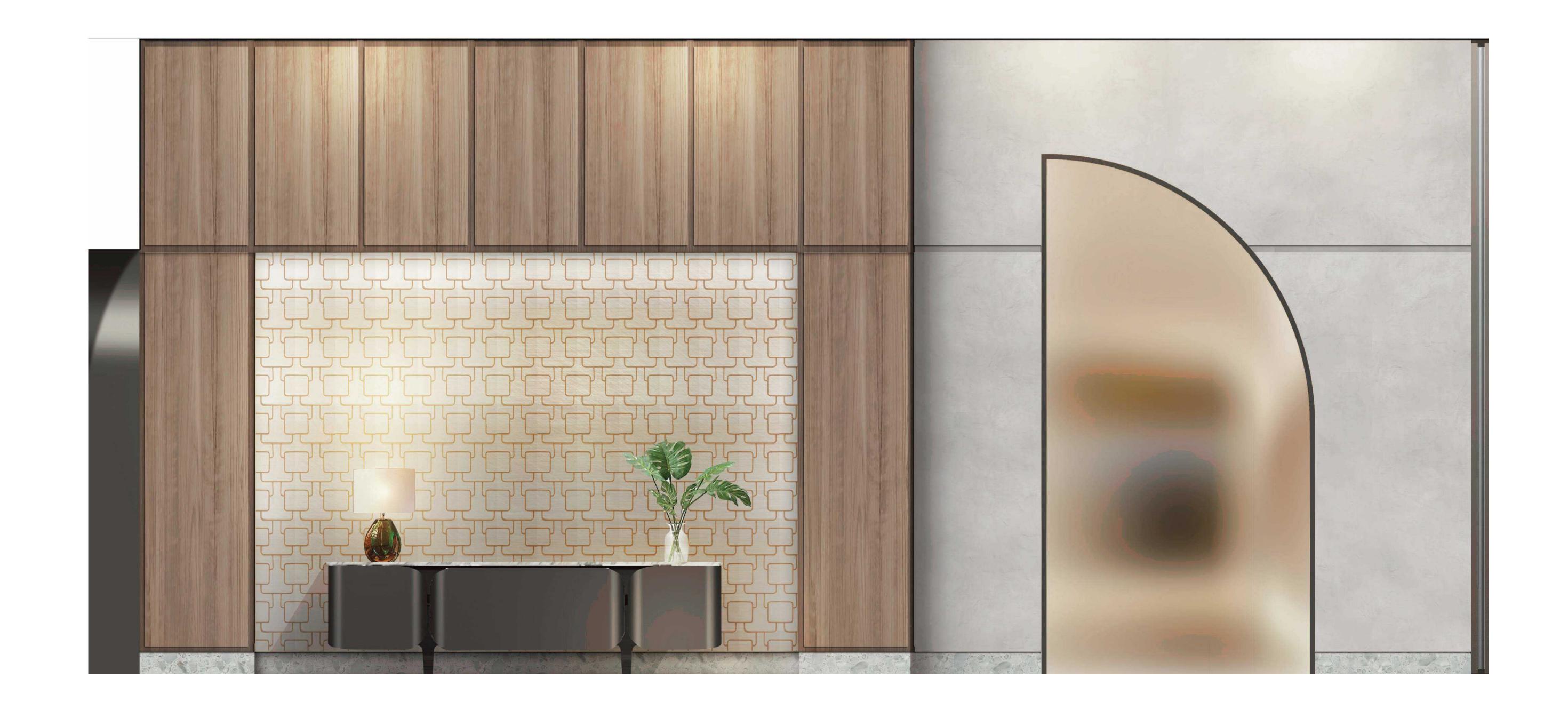






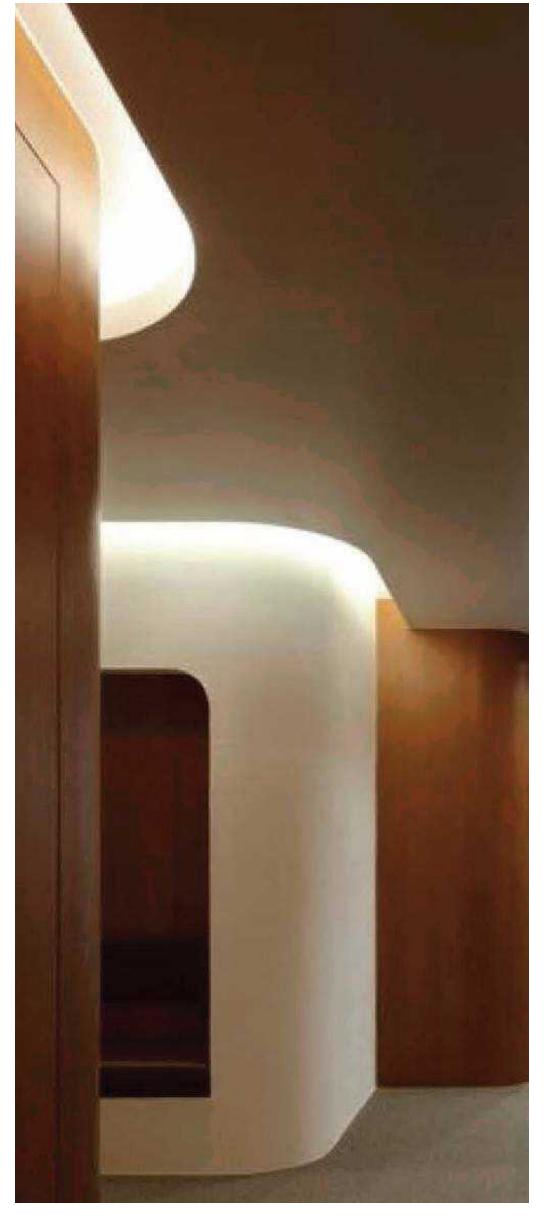






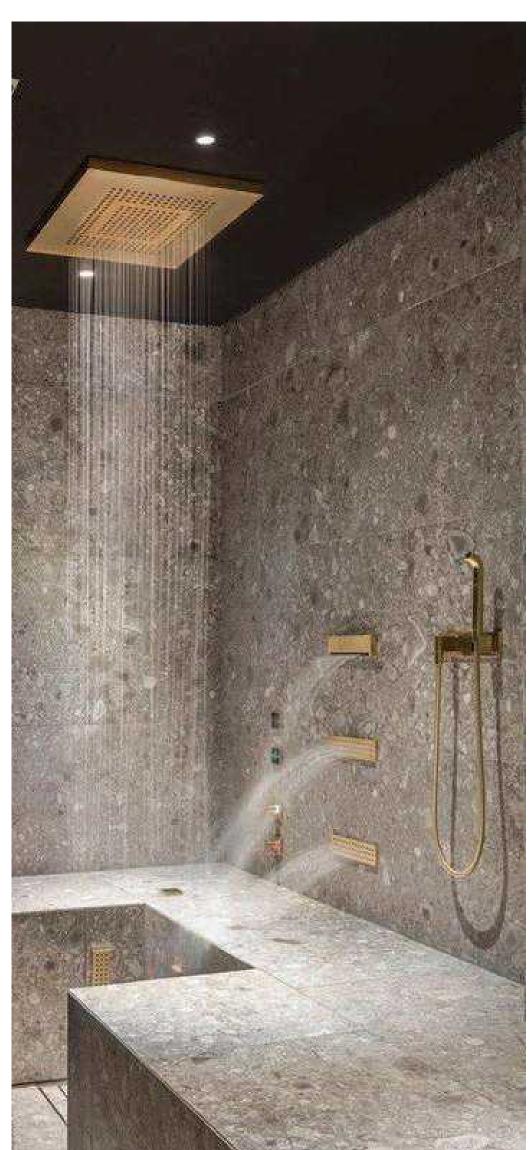
LOBBY ELEVATION

















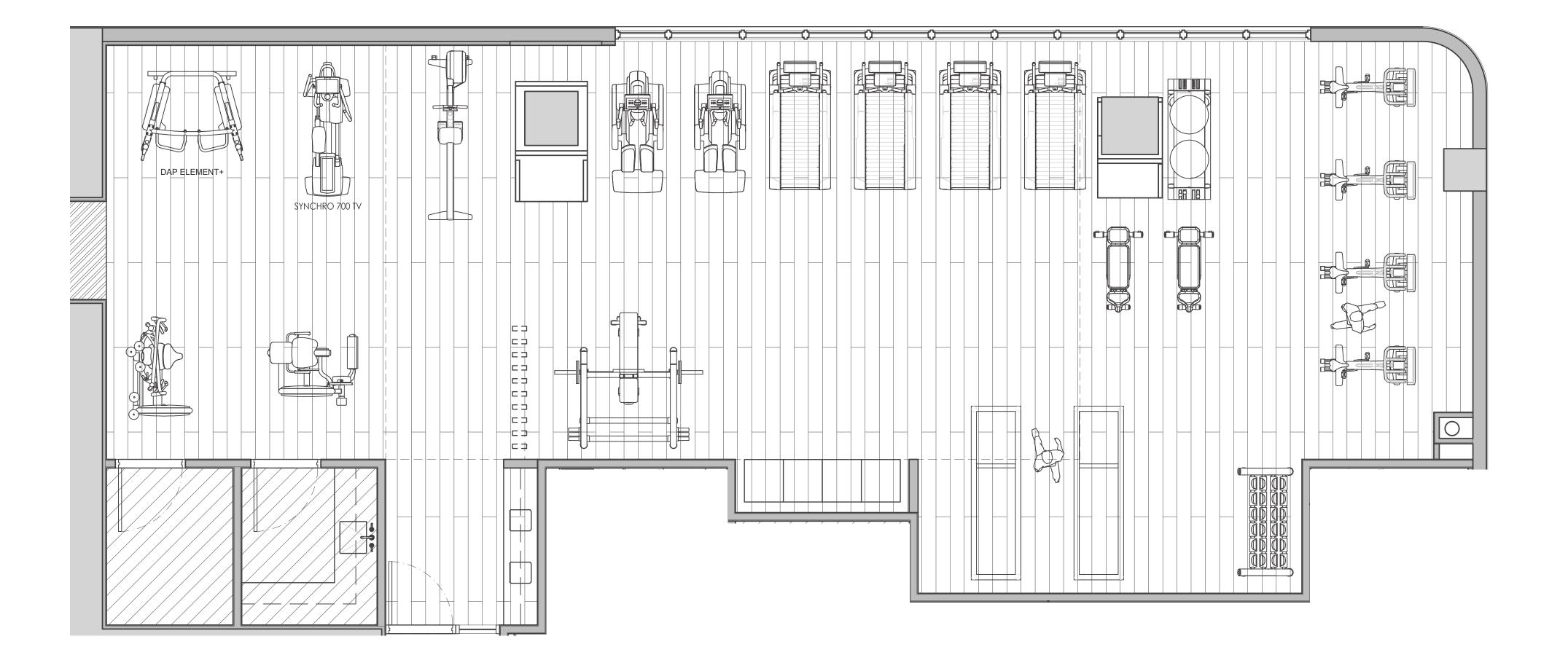














FITNESS PLAN & PALETTE









LITTLE C'S ELEVATION











OUTDOOR BAR LOUNGE/WORK AREA ELEVATION



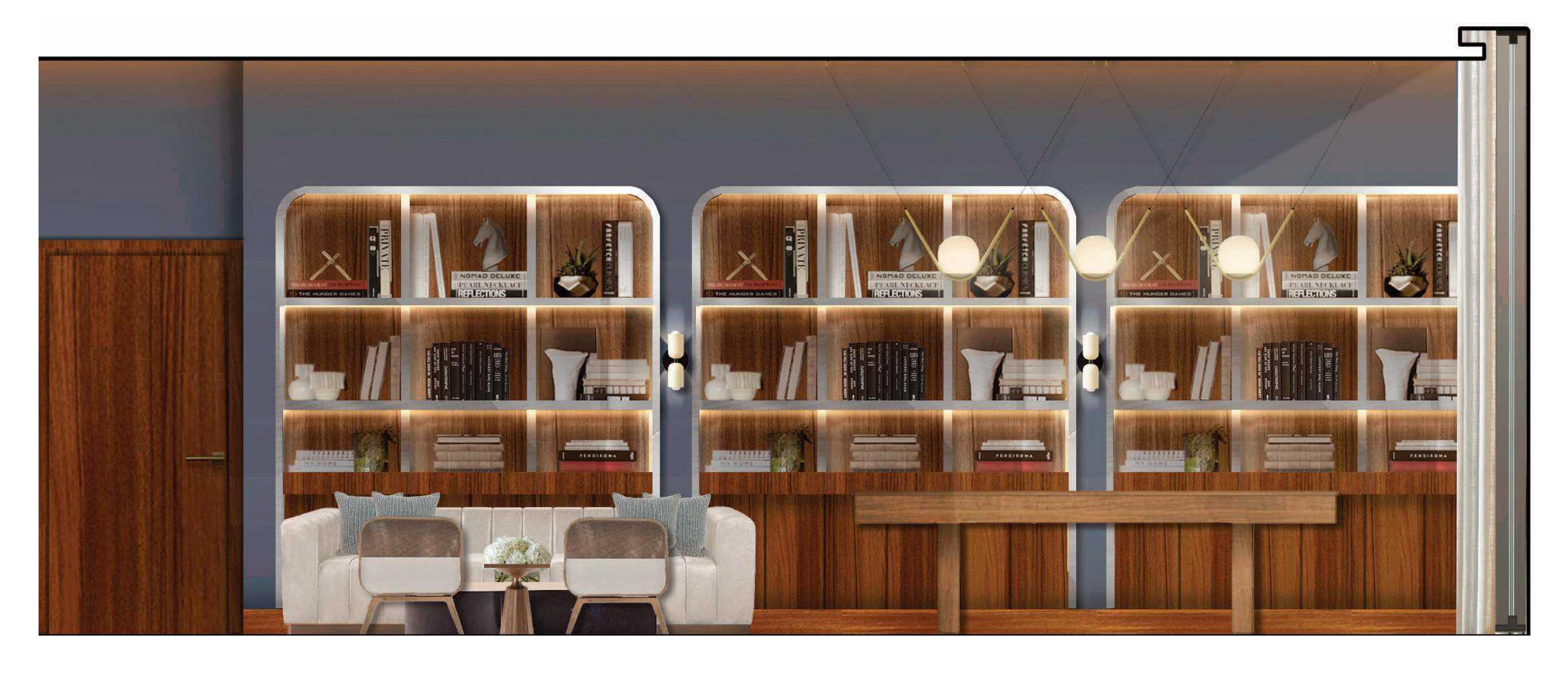




CASUAL LOUNGE ELEVATION





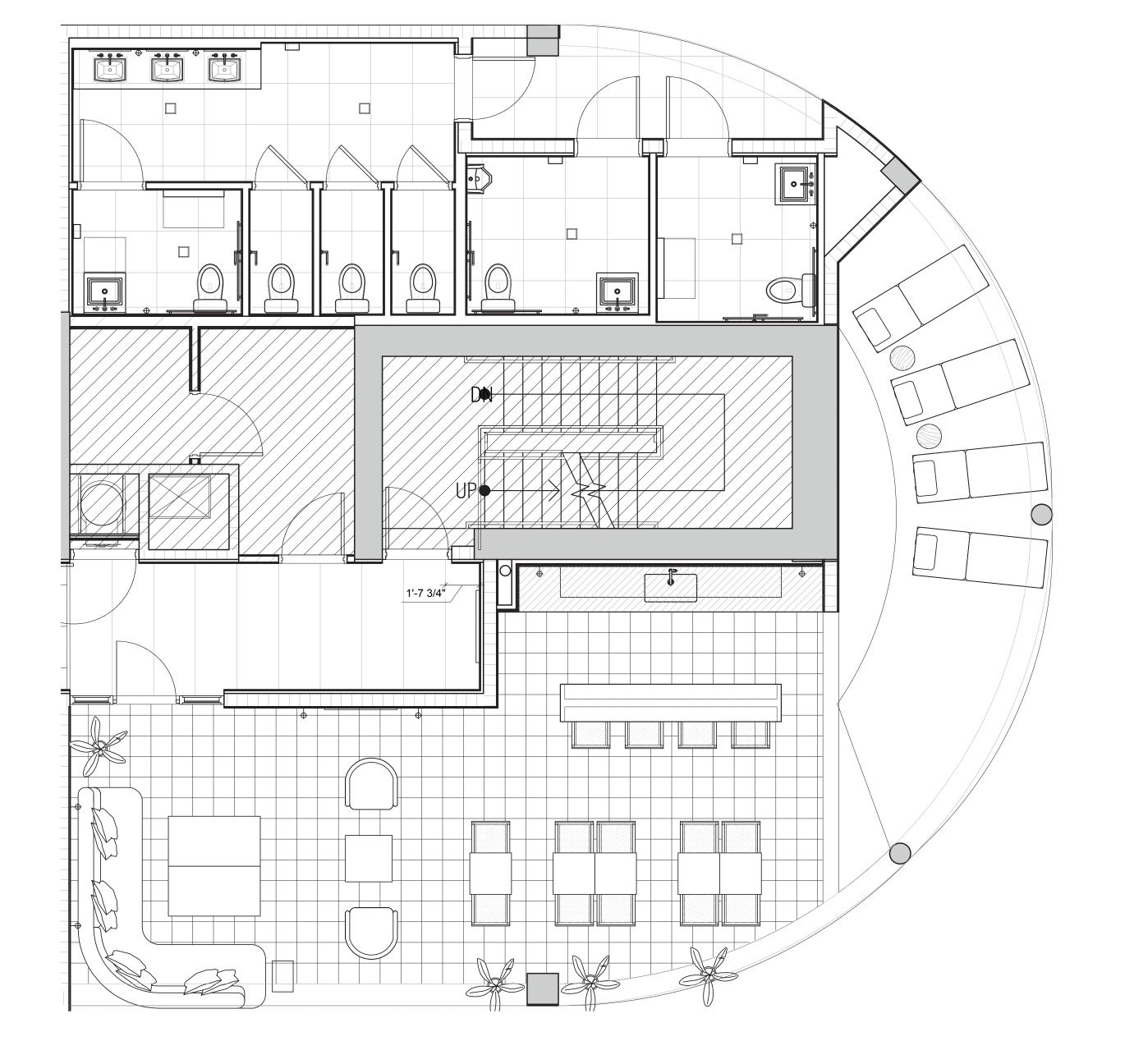


BILLIARD ROOM ELEVATION





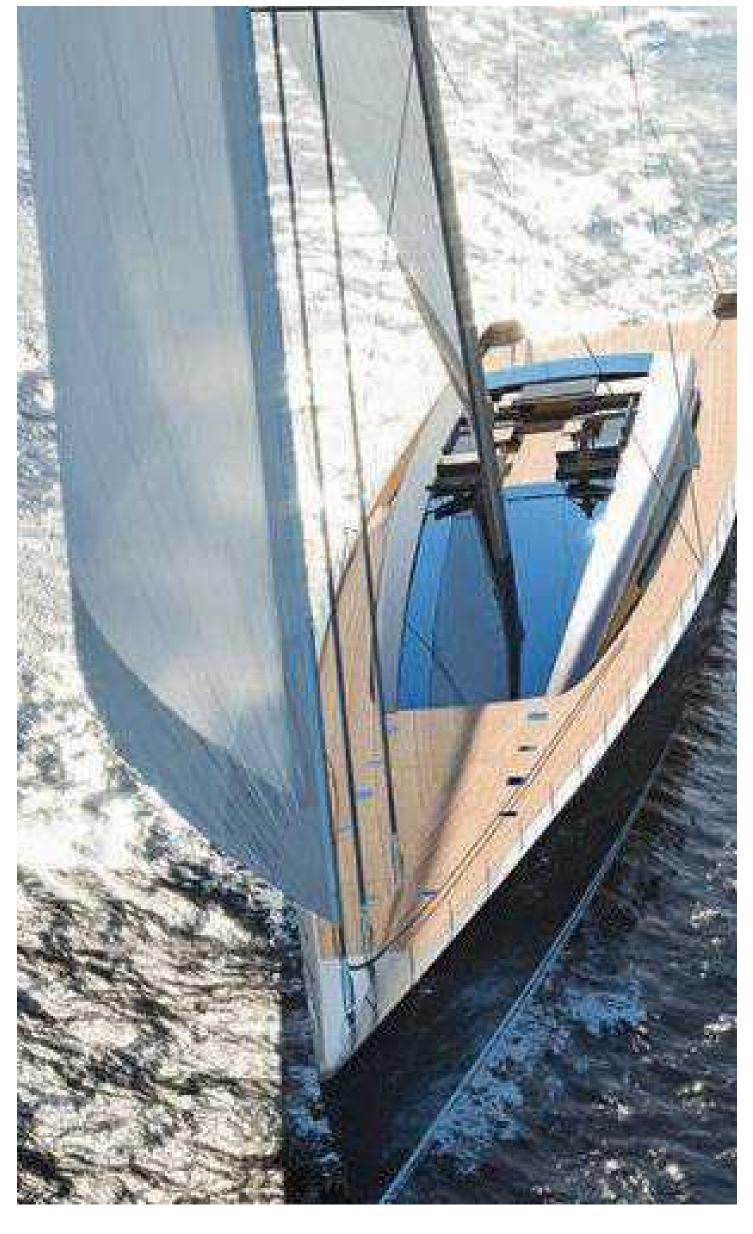


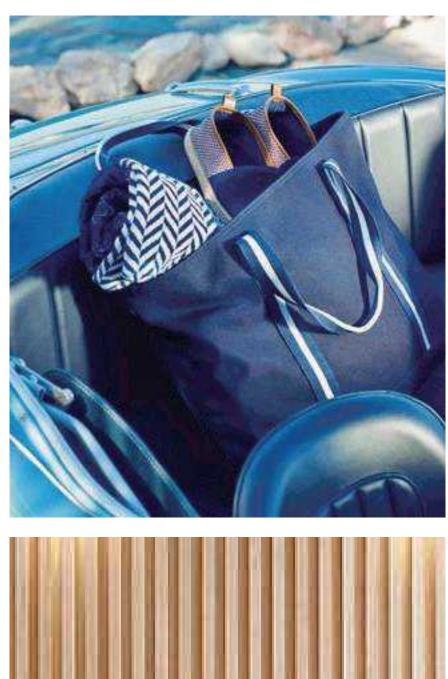




L21 ROOFTOP PLAN & PALETTE





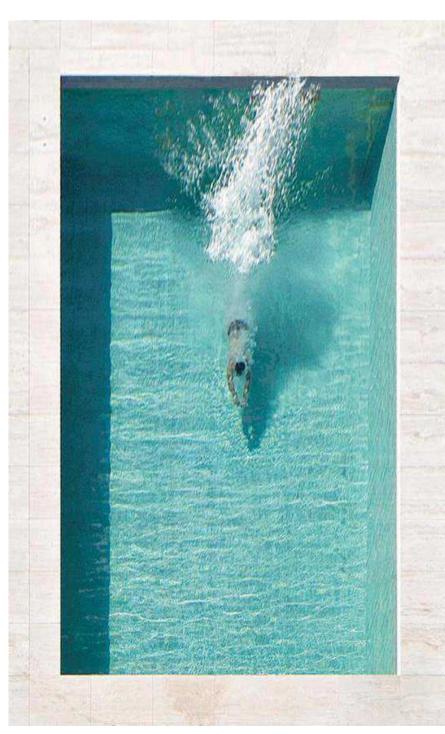


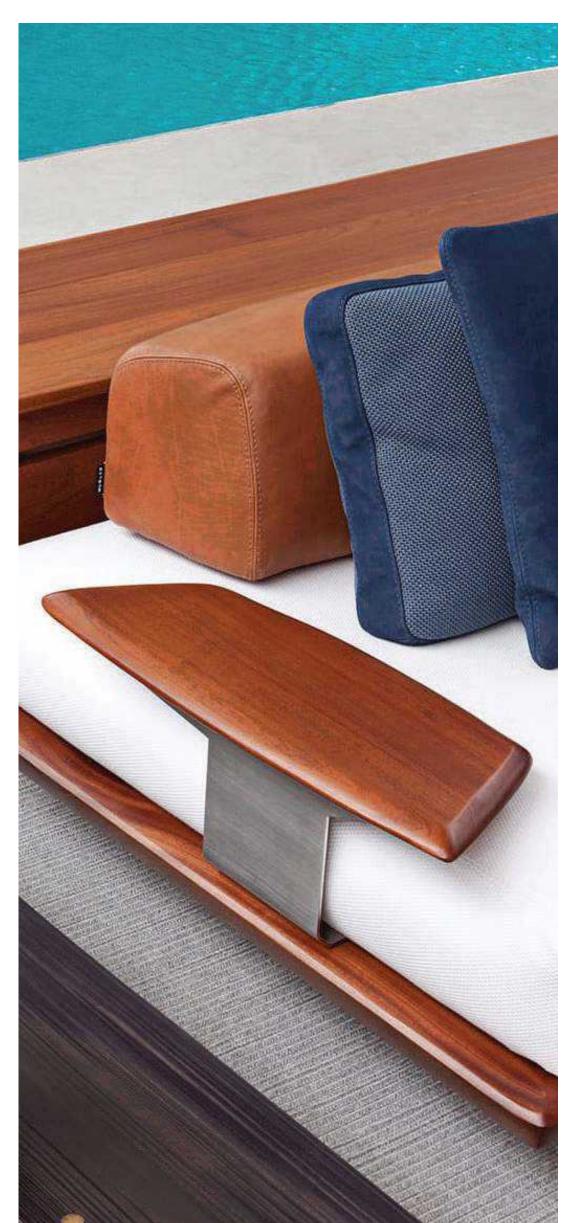












L21 ROOFTOP



















Terra

Terra is a Florida-based real estate development and investment company that creates communities, enhances neighborhoods and connects people.

Founded by David Martin and Pedro Martin,
Terra owns and operates a carefully curated
portfolio of real estate developments valued
at more than \$8 billion that elevate quality of
life; maximize the way in which people work,
live and entertain; and innovate the urban
and suburban landscape with an eye toward
resiliency and sustainability.

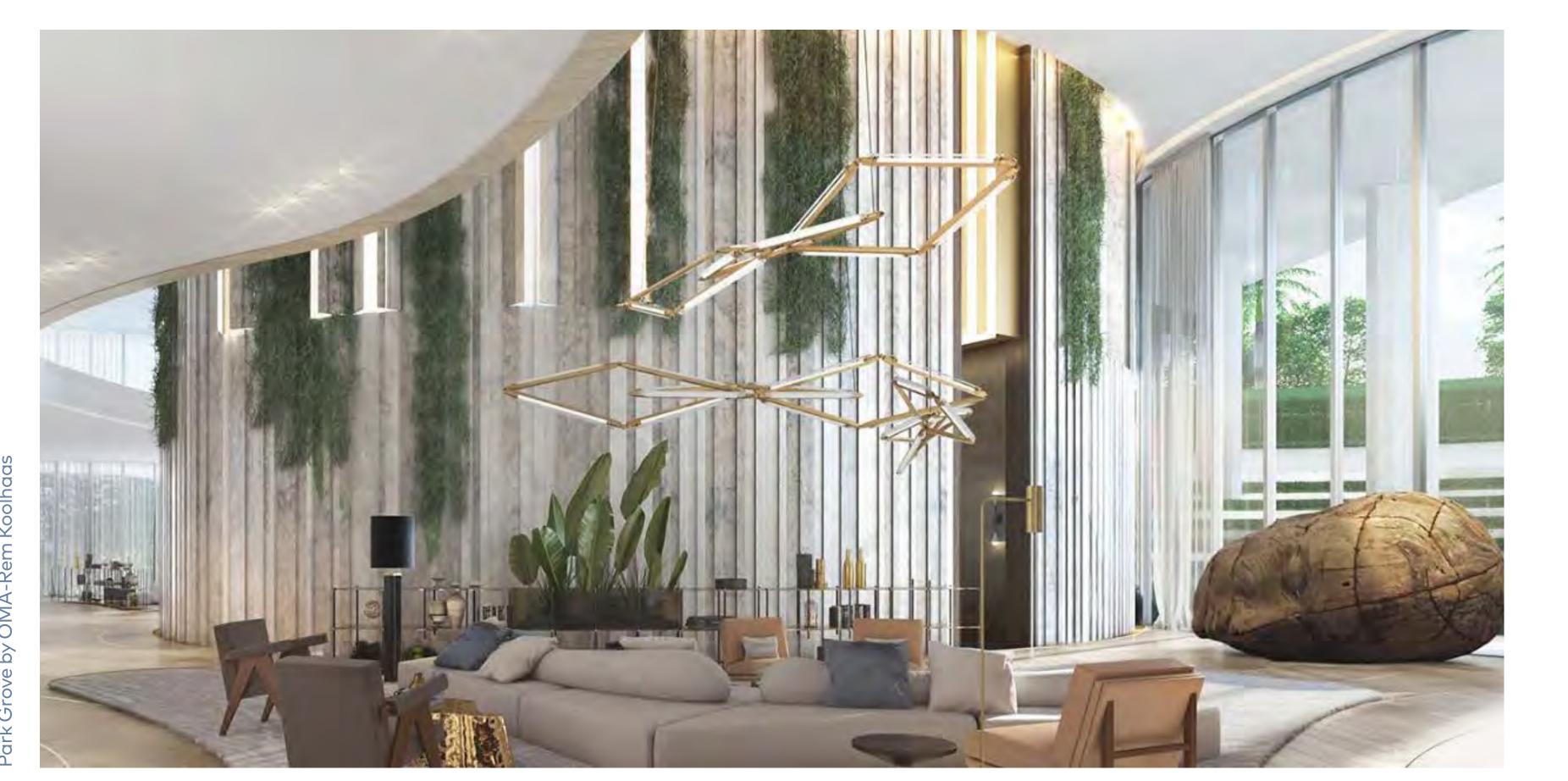
Under David Martin's leadership, Terra has achieved international acclaim for its commitment to design excellence, resiliency measures and sustainable development. Since launching the firm in 2001, Terra has developed more than five million square feet of residential commercial, and mixed-use projects across South Florida.

Terra thrives by assembling teams comprised of the world's most accomplished architects, designers, planners, engineers and builders who collaborate to bring the firm's development vision to life.

Recent examples include the Bjarke Ingels-designed Grove at Grand Bay and the Rem Koolhaas/OMA-designed Park Grove, two new luxury residential developments that catalyzed the revitalization of Miami's Coconut Grove neighborhood; the Rene Gonzalez-designed GLASS in Miami Beach's South of Fifth District; Eighty Seven Park in Miami Beach, a 70-unit beachfront condo designed by Pritzker Prize-winning architect Renzo Piano; the Carlos and Jackie Touzet-designed Mary Street office and retail complex in Coconut Grove; and Botaniko, a master-planned community in Weston designed by Chad Oppenheim and Roney Mateu.







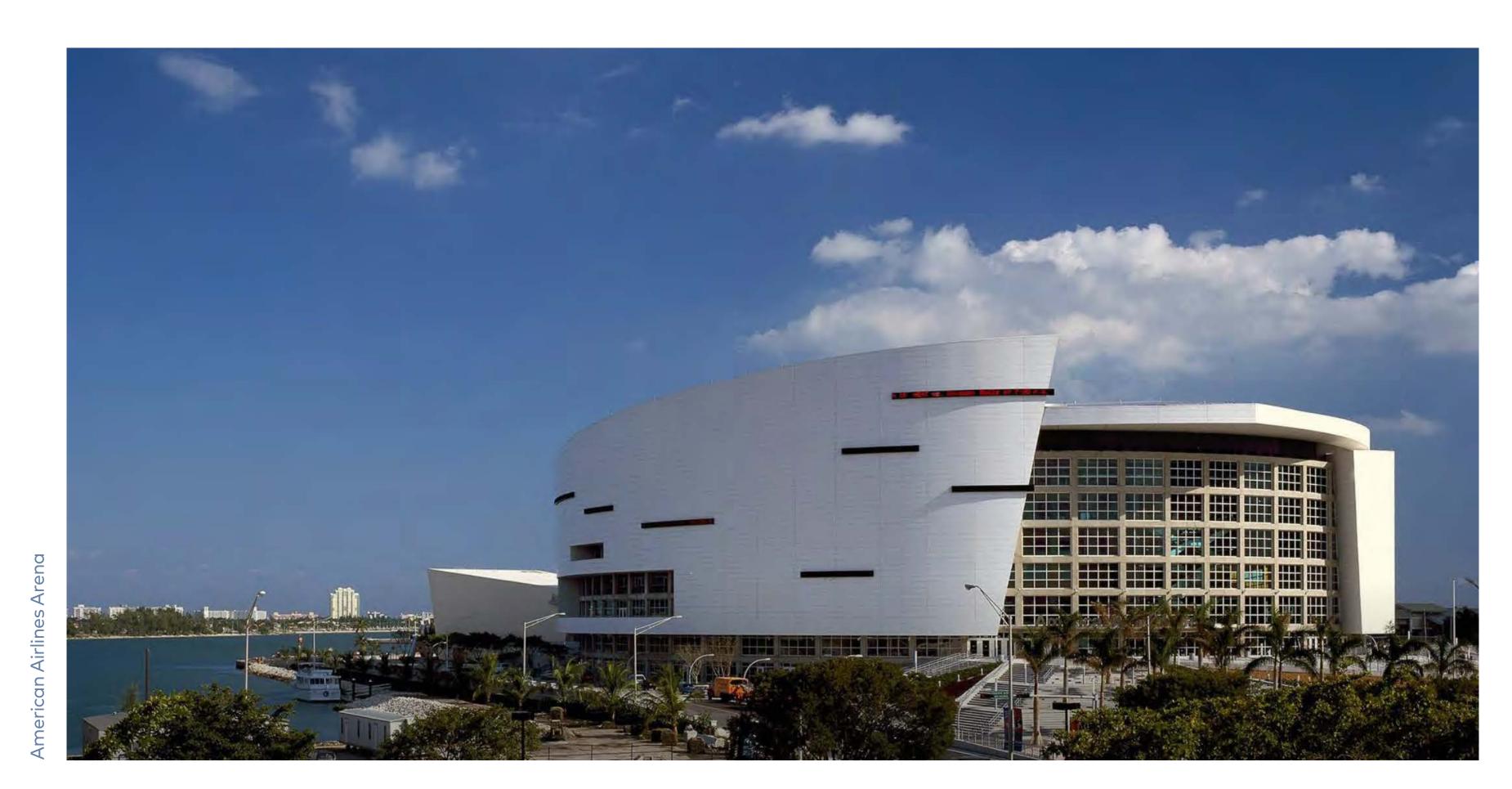
Arquitectonica

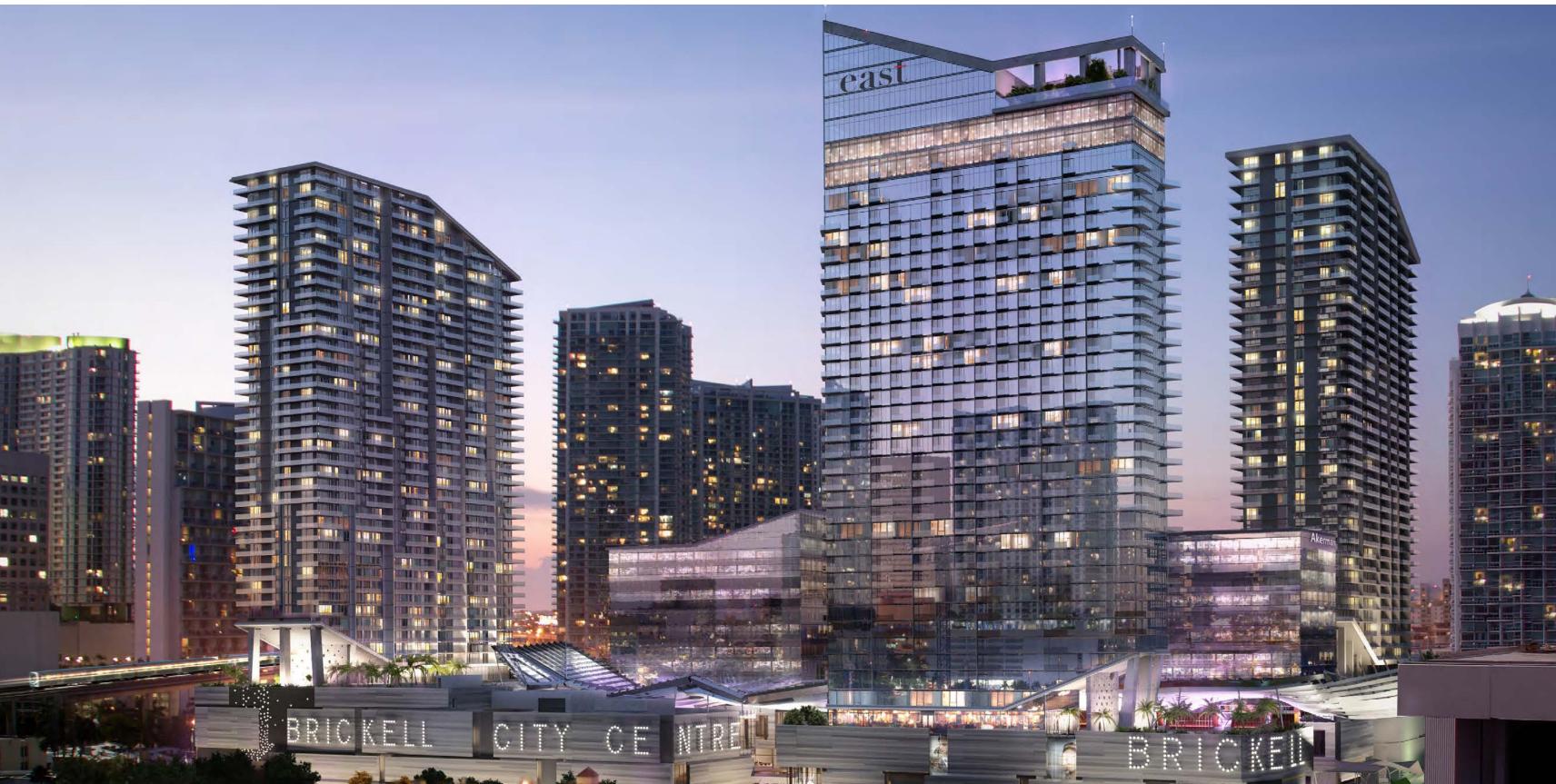
Arquitectonica is an award-winning Miamibased firm with offices worldwide. Founded in 1977, it is led by Bernardo Fort-Brescia, Laurinda H. Spear and Raymond Fort. Its work, which includes mixed-use developments, resorts, hotels, luxury condominiums, schools, universities and museums, has been featured in leading publications including Architectural Record, Progressive Architecture, Time, Fortune, Ranch, Raffles, Viceroy and many others. Abitare and Domus. Its designs have also been exhibited in major museums across the world.

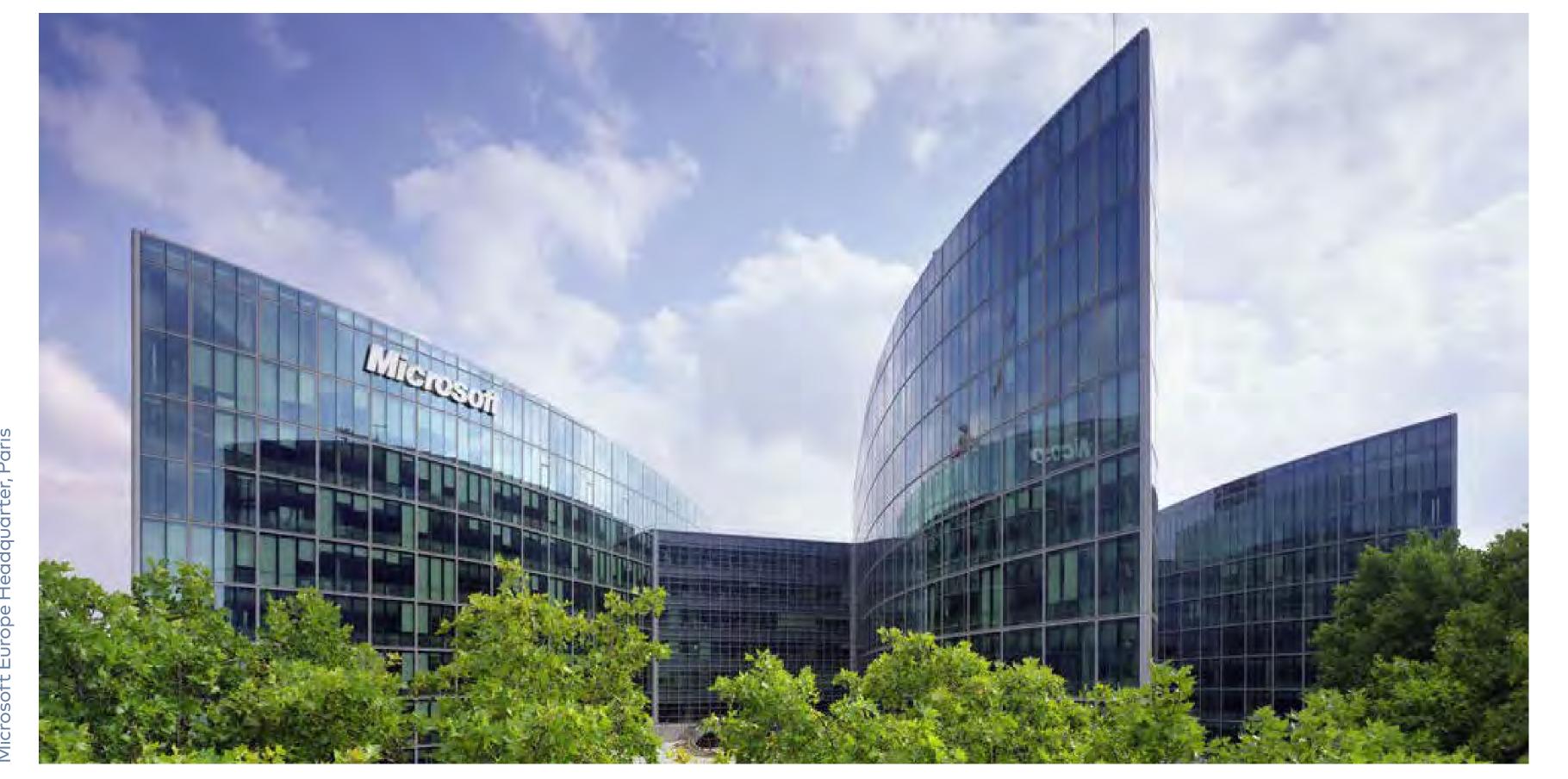
Luxury residential properties by Arquitectonica include Icon Brickell, Marquis Miami, Atlantis, Beach House 8, and 500 Brickell. The firm also designs hotels that redefine the guest experience and has worked on hospitality projects, some with spas, including Mr. C Coconut Grove, Mandarin Oriental, St. Regis, Westin, W, Four Seasons, Banyan Tree, Canyon

"Mr. C is meant to give the feeling of being on a luxury yatch, but with the amplitude and comforts of urban resort living."

-Bernardo Fort-Brescia







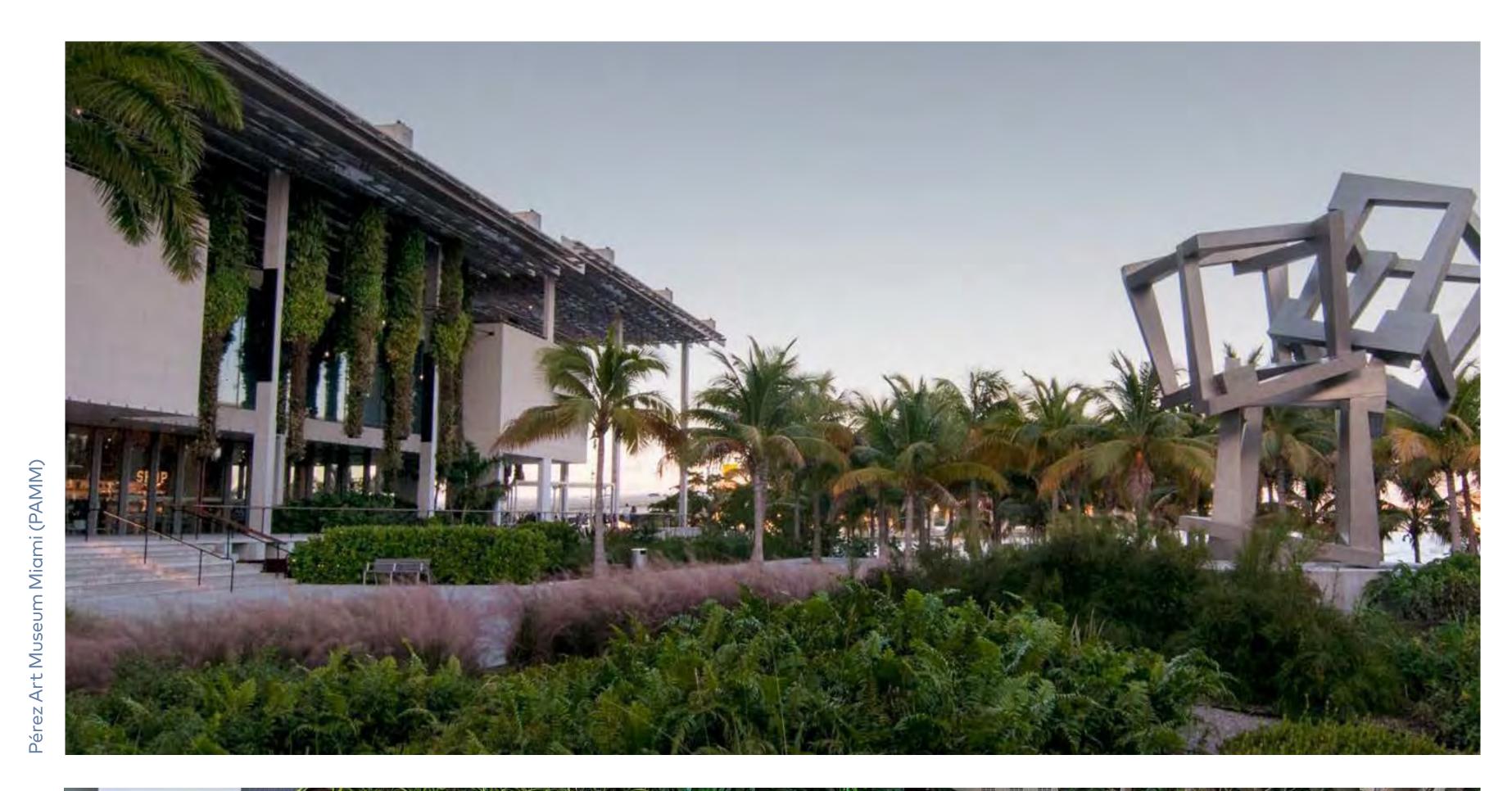
ArqGEO

Since 2005, Miami-based ArquitectonicaGEO has been designing contemporary, technologically informed landscapes to meet the challenges of a changing environment and add community value by improving performance and livability. The awardwinning firm, founded by Laurinda H. Spear, is committed to sustainable design, including

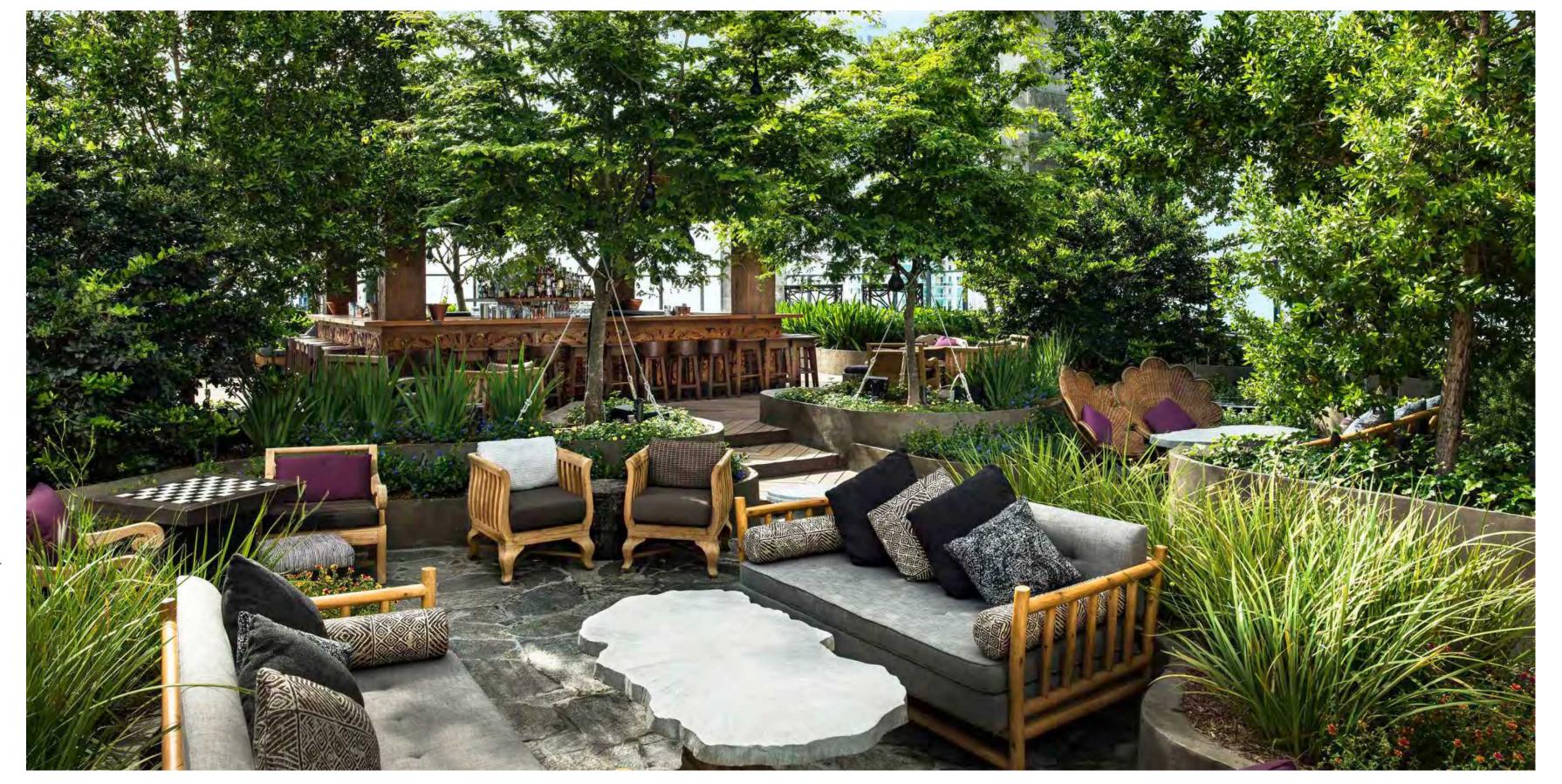
the conservation of water, soil and plants. They are advocates for preserving existing plant material and using these species to provide local habitat support without water, fertilizer and excessive maintenance. They incorporate innovative pavement, roof and garden systems that reduce the draw on the freshwater supply and help to limit local flooding.

"We took inspiration from formal Italian and French gardens and then created a conceptual bridge to our tropical setting."

-Laurinda H. Spear







t Hotel, Brickell City Centre

Meyer Davis

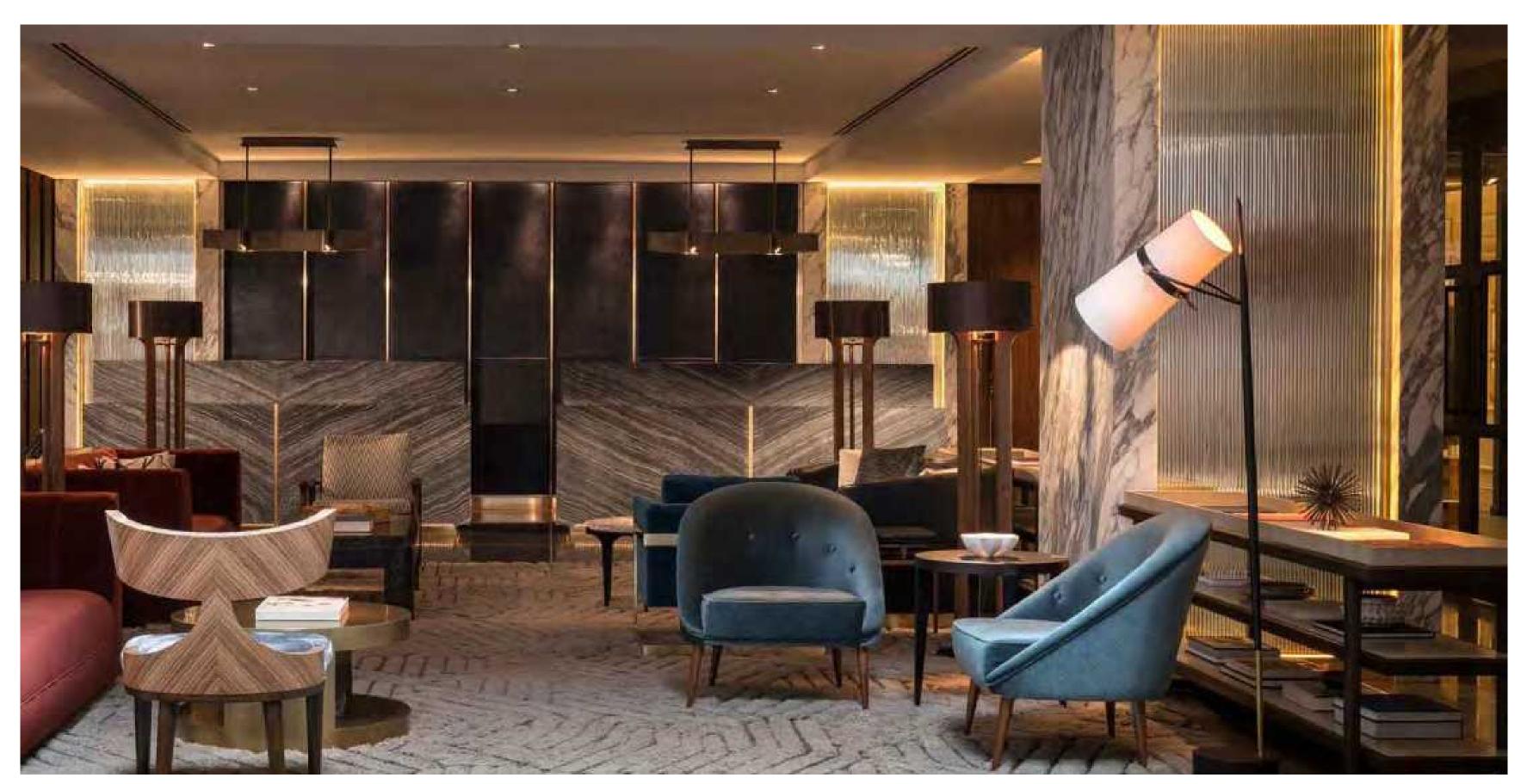
Meyer Davis is a globally recognized New York City-based design boutique specializing in residential, hospitality, retail, and workplace environments. Founded in 1999 by Will Meyer and Gray Davis, the firm has established itself at the forefront of high-end commercial and residential design practices, throughout the U.S. and abroad. Meyer Davis designs seamless physical experiences tailored to its client's individuality, combining principles of great design with a clear vision for the experience they seek to create. The designers consider each new project an opportunity to bring a unique and powerful story to life.

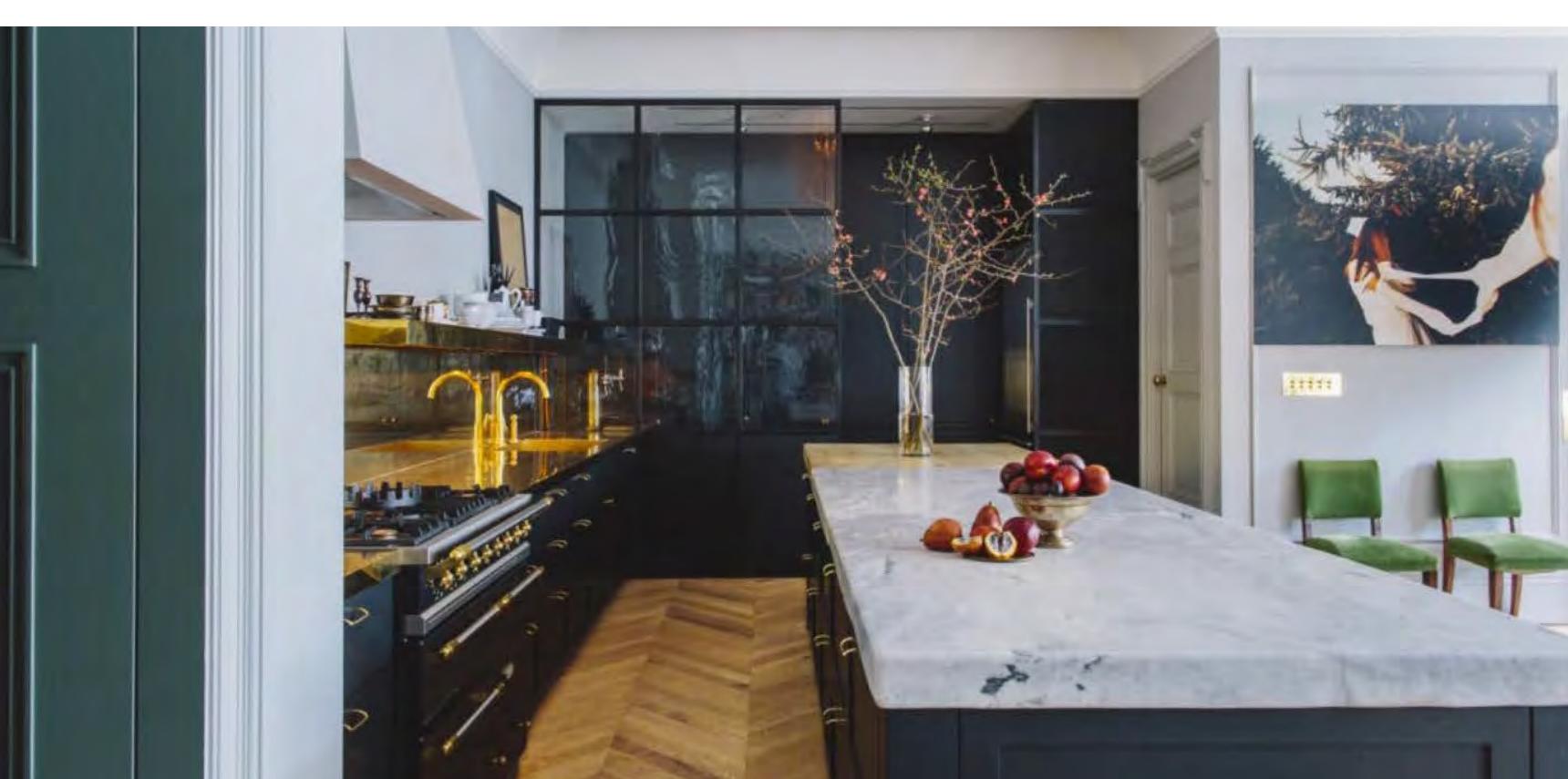
Playing with space, form, texture and light, they develop a visual experience that seeks to compel and inspire. Meyer Davis believes that great design works on multiple levels, weaving together bold design moves and striking details to ensure that when completed, each project makes an immediate and lasting impact.

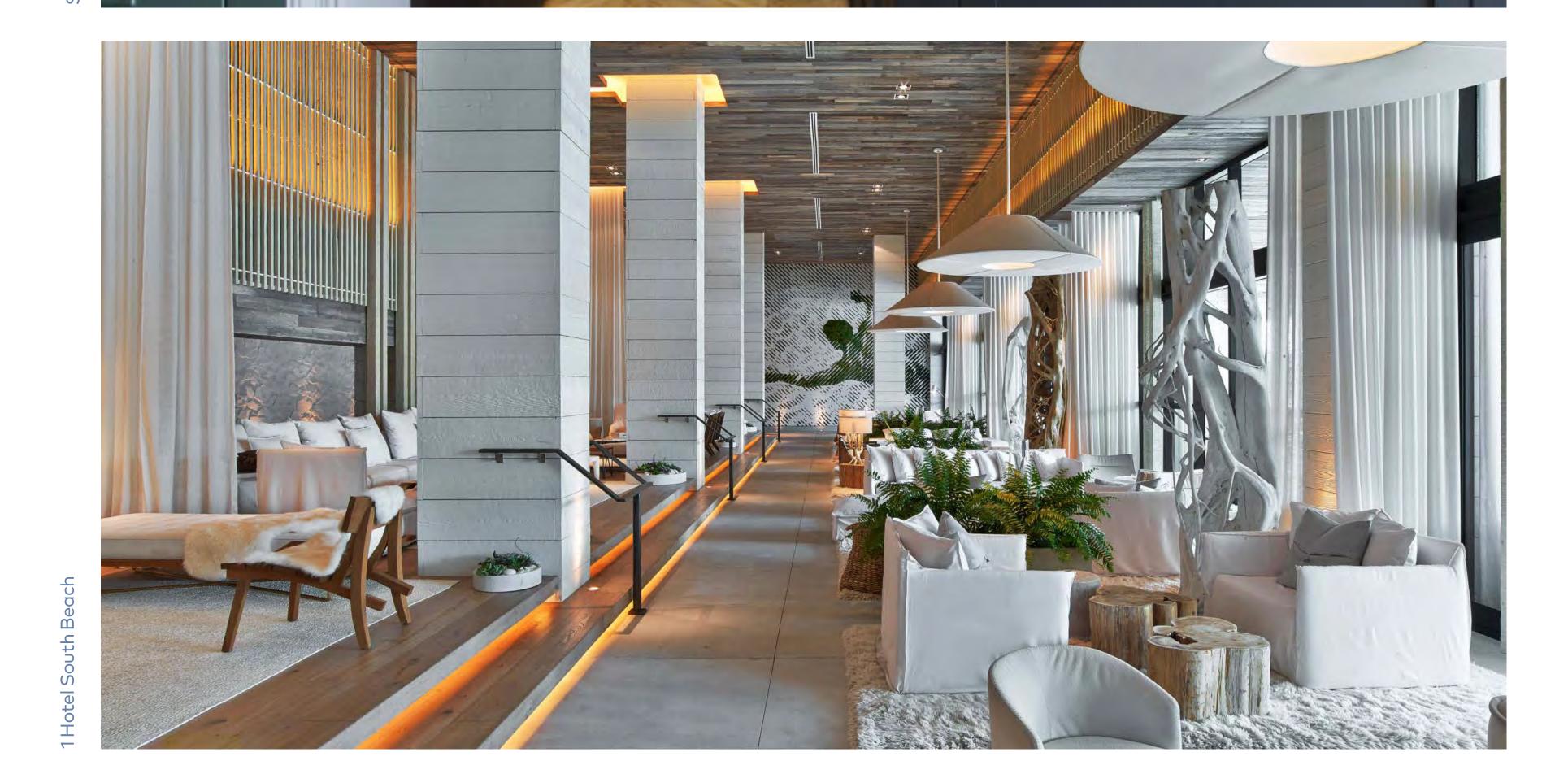
Meyer Davis enjoys seeking new and unexpected solutions, values lasting impact over flash, and believes in the power of restraint. Its work proves that intelligent subtraction often yields the greatest results.

"We took cues from Italy's iconic coastal style and mixed it with an Italian mid-century aesthetic."

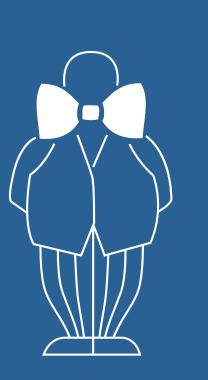
-Will Meyer and Gray Davis







See disclaimers page.



COME HOME TO MR.C

One- to five-bedroom residences Prices Starting at \$1,000,000

FOR NEW YORK RESIDENTS: THE COMPLETE OFFERING TERMS ARE IN A CPS-12 APPLICATION AVAILABLE FROM THE OFFEROR. FILE NO. CP20-0029.

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